



Contacts:

Chad Corley
The QUIKRETE® Companies
(404) 634-9100
ccorley@quikrete.com

GREENCORE USA ELEVATES ENVIRONMENTAL BUILDING STANDARDS WITH NEW HIGH-YIELD MORTARS, STUCCOS AND GROUTS

ATLANTA (March. 1, 2016) – Driven by client demand and environmental regulation, green building continues to double every three years according to the World Green Building Trends 2016 report by Dodge Data & Analytics. In an effort to help contractors, architects, engineers and specifiers better fulfill this growing responsibility; Greencore USA offers a full-line of high-quality, high-yield and environmentally-friendly cementitious building materials. All of the mortars, stuccos and grouts from Greencore USA, which is a QUIKRETE® company, are manufactured using a unique combination of slag cement and Portland cement to increase the environmental benefits on a project while improving productivity and reducing costs.

"Everyone in the building industry has a commitment to the long-term sustainability of our environment and Greencore USA is built on that commitment," says Jorge Chiappo, the product developer and sales Manager of Masonry products in Florida for Greencore USA. "Recycling is the most fundamental benefit of using slag cement, which is the post-consumable remains in the process of transforming iron ore into iron. Replacing a percentage of Portland cement with slag cement not only keeps waste out of landfills, it reduces the amount of energy required to manufacturer Greencore USA products. In addition, due to the superior working characteristics of the product(s), contractors gain about 25 percent more working area with Greencore USA mortars, stuccos or grouts."

Greencore USA Super High Yield Mortar – An ecologically-friendly, high-performance blend of Portland and slag cement, dried sand, and other proprietary ingredients, this mortar meets ASTM C270, C1714, and ICC requirements for masonry mortars when properly mixed in the field with water. Available as type S or M, Greencore USA Super High Yield Mortar can be used for non load-bearing applications above or below grade in a variety of custom colors.

Greencore USA Super High Yield Stucco – An ecologically-friendly, high-performance blend of Portland and slag cement, dried sand, and other proprietary ingredients, this stucco meets ASTM C926 requirements for a scratch, brown, or finish coat when properly mixed in the field with water. Available in coarse, medium and fine grades, Greencore USA Super High Yield Stucco can be applied in both three-coat stucco wall systems and the brown coat and finish coat in two-coat wall systems over masonry and concrete.

Greencore USA Core Fill Grout – A blend of Portland and slag cement, dried sand and gravel, and other proprietary ingredients, this core fill grout meets ASTM C476 when properly mixed in the field with water. Available in fine and coarse grades, Greencore USA Core Fill Grout can be specified in a variety of compressive strengths from 2000 PSI and above.





QUIKRETE® Greencore – Page 2

Greencore USA products, which are currently available in California and Florida, provide quantifiable environmental benefits that can contribute to U.S. Green Building Council LEED certification. For more information on this environmentally-friendly Greencore USA mortars, stuccos and grouts, visit www.greencore-usa.com.

The QUIKRETE® Companies

The QUIKRETE® Companies is the largest manufacturer of packaged concrete and cement mixes in the U.S. and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE® also offers related products through numerous whollyowned subsidiaries including SPEC MIX®, Pavestone®, Custom Building Products®, Target Technologies®, Daubois® and QPR®. Collectively, QUIKRETE® products are manufactured and distributed from nearly 150 facilities in the U.S., Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. Technical centers across the QUIKRETE® network also ensure that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For more information on The QUIKRETE® Companies or its products, visit www.quikrete.com or call (800) 282-5828.

###

