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**QUIKRETE® RACES WITH AUSTIN DILLON IN THE FOLDS OF HONOR QUIKTRIP 500
NO. 3 DOW CHEVROLET FEATURES FAST-SETTING CONCRETE IN THE RED BAG
*Driver Demonstrates Home Improvement Skills in Facebook Live on March 1 at 2 p.m. EST***

ATLANTA (March 1, 2017) – [The QUIKRETE® Companies](#), and [Austin Dillon](#), driver of the No. 3 Dow / QUIKRETE® Chevrolet, share a passion for speed. QUIKRETE® produces pre-mixed packaged concrete that makes it easy to complete building and home improvement projects quickly. In pursuit of the finish line, Dillon pushes the limits of performance and speed in every race. With this in mind, Dillon is racing in the Monster Energy NASCAR Cup Series’ Folds of Honor QuikTrip 500 on March 5 at the Atlanta Motor Speedway featuring [QUIKRETE® Fast-Setting Concrete in the Red Bag](#) on the back quarter panels of the No. 3.

“We appreciate [Dow](#) and Richard Childress Racing inviting us to showcase our Fast-Setting Concrete on the No. 3. While the addition of our Red Bag on the car won’t help Dillon in the race, the symbolic nod to speed is a powerful message that represents both our product and their team,” said Frank Owens, Vice President Marketing for The QUIKRETE® Companies. “Hopefully, Dillon drives his way to victory and moves a step closer to making the NASCAR Playoff for the second straight season. We’re also anxious to see what projects he tackles around his house with the help of our Fast-Setting Concrete.”

“Strong relationships with customers and industry partners such as QUIKRETE® and Richard Childress Racing alike are the foundation of innovation. Any time we collaborate with one another to place science on the track or in the built environment, then all of these partners cross the finish line as first place winners,” said Bill Wagner, North America Commercial Director for Dow Construction Chemicals.”

Like many busy homeowners, Dillon understands the value of home improvement projects that do not require a great deal of time. With that in mind, he is going to demonstrate a few basic projects using QUIKRETE® Fast-Setting Concrete as part of a Facebook Live from the Richard Childress Racing headquarters on March 1 at 2 p.m. EST. Hosted by Ben Uyeda of [HomeMade Modern](#), an online resource for smart, affordable and modern do-it-yourself home improvement projects, Dillon will get



hands-on experience setting posts and pour slabs with QUIKRETE® Fast-Setting Concrete. In addition, Dillon will give away an autographed Red Bag to one random participant in the closing question and answer session. The 30-minute Facebook Live will be available on the [QUIKRETE® Facebook](#) page and shared in real-time through the Dillon, Dow and HomeMade Modern Facebook pages.

Fast Facts

QUIKRETE® Fast-Setting Concrete sets posts in less than 40 minutes or the equivalent of:

- The 2016 Folds of Honor QuikTrip 500 winner completing about 66 laps
- A NASCAR team completing about 171 average full pit stops
- A NASCAR pace car driving about 30 miles

For more information on QUIKRETE® products and projects visit [QUIKRETE.com](#), [Facebook](#), [Twitter](#), [Pinterest](#) and [YouTube](#).

The QUIKRETE® Companies

The QUIKRETE® Companies is the largest manufacturer of packaged concrete and cement mixes in the U.S. and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE® also offers related products through numerous wholly-owned subsidiaries including SPEC MIX®, Pavestone®, Custom Building Products®, Contech®, Target Technologies®, Daubois® and QPR®. Collectively, QUIKRETE® products are manufactured and distributed from nearly 150 facilities in the U.S., Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. Technical centers across the QUIKRETE® network also ensure that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For more information on The QUIKRETE® Companies or its products, visit [www.quikrete.com](#) or call (800) 282-5828.

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