



FOR IMMEDIATE RELEASE

Contacts:

Will Haraway
Weber Shandwick Worldwide
(404) 266-7596
wharaway@webershandwick.com

Brett Willi
Weber Shandwick Worldwide
(404) 266-7501
bwilli@webershandwick.com

OPENING THE DOOR TO A BEAUTIFUL GARAGE

Restore Garage Floors with the QUIKRETE® Epoxy Garage Floor Coating Kit

ATLANTA (March 17, 2006) – Add some luster to your beat-up garage floor by applying a professional concrete epoxy coating and set the tone for your home each day. Despite being the first room that most homeowners see at the end of each workday, the garage is the most ignored and least talked-about room when it comes to home improvement. The typical bland, soiled and stained concrete garage floor suffers from years of heavy foot and car traffic.

In addition to reducing time of cleanup and preventing costly repairs, homeowners can restore and strengthen their garage floor with the QUIKRETE® Epoxy Garage Floor Coating Kit. This all-in-one, easy-to-use kit beautifies and protects concrete garage floors from hot tires, gasoline, oil, scuffs and wear and tear with a coating twice as strong as concrete.

To complete this simple garage floor restoration project, homeowners will need: QUIKRETE® Epoxy Garage Floor Coating Kit (including instructional DVD), a flat, stiff bristle brush, plastic watering can, garden hose, push broom, and 3/8-inch roller with extension handle, roller tray and a 2-inch solvent resistant brush.

- Careful preparation of the garage floor is essential for positive end results. Using a push broom, sweep entire area to remove all dust and debris.
- After wetting concrete surface, add Bond-Lok™ concentrate to 3 quarts of water in a watering can to degrease, clean and etch in one easy step.
- Working in sections, sweep watering can back and forth while pouring to ensure proper coverage. Use bristle brush to thoroughly scrub stains and spread cleaner.
- Once each section is cleaned, rinse away dirt with a garden hose. Repeat process until entire surface has been cleaned, following with a final hose down of the garage.

--more--

The QUIKRETE Companies Inc.

One Securities Centre
3490 Piedmont Road, Suite 1300
Atlanta, GA 30305
404.634.9100 • 404.842.1424 Fax • www.quikrete.com



QUIKRETE® Epoxy Garage Floor Coating Kit Project – page 2

- Wait until concrete is completely dry (at least 4 hours) before epoxy application.
- Combine Part A with Part B and allow epoxy to sit for 30 minutes before use.
- Starting at the back of the garage, spread epoxy coating in smooth, even strokes across a 2-by-6 foot area.
- If using color flakes, they must be applied to wet paint. After covering each 2-by-6 foot section with the epoxy coating, lightly sprinkle flakes onto concrete.
- Continue process, working in sections, until entire garage surface is covered.
- Allow epoxy to harden for 12 hours to 24 hours before light foot traffic and 72 hours for automobile traffic.

For more information on repair and renovation projects, visit www.quikrete.com.

The QUIKRETE® Companies

The QUIKRETE® Companies are the largest manufacturers of packaged concrete in the United States and an innovative leader in the commercial building and home improvement industries. With more than 80 manufacturing facilities in the United States, Canada, Puerto Rico and South America, The QUIKRETE® Companies have unsurpassed product distribution and depth. The QUIKRETE® Technical Center ensures that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For additional information on QUIKRETE® or its products, please visit www.quikrete.com or call (800) 282-5828.

###

The QUIKRETE Companies Inc.

One Securities Centre
3490 Piedmont Road, Suite 1300
Atlanta, GA 30305
404.634.9100 • 404.842.1424 Fax • www.quikrete.com

