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**GROUND BREAKING QUIKRETE® Q-MAX PRO CONCRETE FIRST WITH ONE-HOUR WORKING TIME, THREE-HOUR WALK-ON TIME AND 6,500 PSI**  
*New Product Unveiled and Demonstrated at World of Concrete*

**LAS VEGAS (Feb. 2, 2015)** – For nearly 75 years, The QUIKRETE® Companies has symbolized innovation in the building and home improvement industries, and that trend continues with the introduction of QUIKRETE® Q-MAX Pro. The first and only concrete mix that delivers one-hour working time, three-hour walk-on time and 6,500 PSI compressive strength with crack, freeze-thaw and corrosion resistance, QUIKRETE® Q-MAX Pro enables contractors to complete projects quickly while meeting the necessary structural construction and/or repair requirements. QUIKRETE® Q-MAX Pro is being unveiled and demonstrated at the World of Concrete in booth S10527 at the Las Vegas Convention Center from Feb. 3-6, 2015.

“Starting with our original pre-mixed concrete mix in the yellow bag, QUIKRETE® has a rich tradition for bringing industry-first products to market that meet the needs of our customers and QUIKRETE® Q-MAX Pro optimizes that commitment,” said Frank Owens, Vice President Marketing for The QUIKRETE® Companies. “Unlike other much more expensive fast-setting concrete mixes that compromise working time for rapid strength gains, QUIKRETE® Q-MAX Pro provides the perfect balance of both benefits along with several other important structural attributes that make it the most dynamic and versatile concrete mix available.”

QUIKRETE® Q-MAX Pro Concrete Mix provides the working time and rapid strength gain ideally suited for horizontal concrete applications such as slabs, parking garages, bridge decks, roads, balconies, steps, floors, ramps, sidewalks and patios. In addition, QUIKRETE® Q-MAX Pro features alkali-resistant fiberglass fibers for crack resistance, an air-entraining admixture for a superior finish, easy workability and freeze-thaw durability, and an integral corrosion inhibitor. Applied at a minimum thickness of 2”, QUIKRETE® Q-MAX Pro reaches 1,000 PSI in three hours, 3,000 PSI in 24 hours and 6,500 PSI in 28 days. QUIKRETE® Q-MAX Pro, which meets ASTM C387/C387M specifications for packaged, dry, combined materials for concrete and high strength mortar, is available in 80-pound bags for under \$10.

**The QUIKRETE Companies Inc.**

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A comprehensive display of QUIKRETE® products will be provided at the World of Concrete through hourly demonstrations in the booth starting at 9:30 a.m. and ending at 4 p.m. with a lunch break from noon – 1 p.m. QUIKRETE® will randomly award two people \$1,000 each day for attending a product demonstration as verified by having a show badge scanned at booth S10527. More information on QUIKRETE® products and projects is available at [www.quikrete.com](http://www.quikrete.com), [Facebook](#), [Twitter](#), [Pinterest](#) and [YouTube](#).

***The QUIKRETE® Companies***

The QUIKRETE® Companies is the largest manufacturer of packaged concrete and cement mixes in the U.S. and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE® also offers related products through numerous wholly-owned subsidiaries including SPEC MIX®, Pavestone®, Custom Building Products®, Target Technologies®, Daubois® and QPR®. Collectively, QUIKRETE® products are manufactured and distributed from nearly 150 facilities in the U.S., Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. Technical centers across the QUIKRETE® network also ensure that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For more information on The QUIKRETE® Companies or its products, visit [www.quikrete.com](http://www.quikrete.com) or call (800) 282-5828.

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