



# PRESS RELEASE

## Atlanta Braves Name QUIKRETE® as the Team's First Official Jersey Patch Partner

**ATLANTA** (May 18, 2023) – Today, the Atlanta Braves announced Atlanta-headquartered concrete and cementitious products manufacturer QUIKRETE® as the team's official jersey patch partner for the next five seasons. An expansion of the long-standing partnership between the Braves and QUIKRETE, the QUIKRETE logo, including the famous yellow bag, will be stitched on the Braves' jersey sleeve, marking the first time a partner has appeared on the Braves' uniform. The QUIKRETE jersey patch will be debuted on-field Friday, May 19 when the Braves take on the Seattle Mariners at Truist Park.

"Our expanded partnership with QUIKRETE ushers in a new era for our team, as this will be the first time in the organization's 152-year history that our jerseys will feature a sponsored logo," said Derek Schiller, President and CEO of the Atlanta Braves. "With the visibility of this opportunity, it was important for us to engage a trusted partner, industry leader, and a company with a history of supporting the Braves and the Atlanta community."

"We are proud to have our hometown team wear our iconic yellow bag QUIKRETE logo on their sleeve," said Will Magill, CEO of QUIKRETE. "It's exciting to deepen our relationship with the Atlanta Braves as we work to connect with Braves Country and Major League Baseball fans through this first-of-its-kind partnership."

In addition to becoming the official jersey patch partner of the Atlanta Braves, QUIKRETE will continue its wide-ranging partnership with a significant brand presence at Truist Park, on the Braves Radio Network, and at CoolToday Park, the team's spring training facility in North Port, FL.

Images of the jersey patch are available [HERE](#).

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**MEDIA CONTACTS:** Kara Zoellner, [kara.zoellner@braves.com](mailto:kara.zoellner@braves.com) or 404.614.1564  
Patrick Lenow, [patrick.lenow@quikrete.com](mailto:patrick.lenow@quikrete.com) or 404.793.1319

### **About Atlanta Braves**

Based in Atlanta since 1966, the Braves are the longest continuously operating franchise in Major League Baseball. Since 1991, Braves teams have earned two National League wild cards, 20 division championships, six National League pennants, and two World Series titles. Atlanta Braves games are telecast on Bally Sports South and Bally Sports Southeast. Radio broadcasts can be heard in Atlanta on 680 The Fan (AM)/93.7 (FM) and regionally on the Atlanta Braves Radio Network. Follow the Braves at [braves.com](http://braves.com), [facebook.com/braves](https://facebook.com/braves), and [twitter.com/braves](https://twitter.com/braves).

### **The QUIKRETE Companies**

A privately owned company established in Columbus, Ohio and based in Atlanta since 1981, The QUIKRETE Companies is the largest manufacturer of packaged concrete and cement mixes in the U.S. and Canada, and an innovative leader in the commercial building, infrastructure, and home improvement industries. In addition to its flagship packaged concrete, QUIKRETE also offers construction materials through numerous wholly-owned subsidiaries including Contech<sup>®</sup>, Custom Building Products<sup>®</sup>, Keystone Hardscapes<sup>®</sup>, Pavestone<sup>®</sup>, Rinker Materials<sup>™</sup>, SPEC MIX<sup>®</sup>, Best Block<sup>®</sup>, and U.S Pipe<sup>®</sup>. Collectively, The QUIKRETE Companies operate more than 350 facilities in the U.S., Canada, Puerto Rico, and South America, allowing for unsurpassed product depth and distribution capabilities. For more information on The QUIKRETE Companies or its products, visit [www.quikrete.com](http://www.quikrete.com) or call (800) 282-5828.