

FOR IMMEDIATE RELEASE

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QUIKRETE CREATES SPECIALLY DYED CONCRETE FOR CINCINNATI-AREA PURPLE HEART MEMORIAL

HARRISON, Ohio (Nov. 11, 2005) – The QUIKRETE® Companies created a specially dyed purple concrete for the construction of a Purple Heart Memorial in Harrison, Ohio. The monument, unveiled by the J.B. Yeager American Legion Post 199 on Sunday, Aug. 7, is dedicated to those who have received, or will receive, the Purple Heart.





The monument is made of polished granite adorned with a replica of the medal and an engraved dedication. The granite slab is surrounded by purple QUIKRETE[®] Concrete Mix lined with red bricks that are engraved with the names of the post's 47 casualties or war. In addition, marble benches and flowers line the memorial and two other marble slabs located nearby read the motto of the Purple Heart Order, "Some gave all, all gave some."

"QUIKRETE® was delighted to contribute to such a meaningful memorial honoring men who have served our country and received the nation's oldest military decoration," said Dennis Winchester, vice president of sales and marketing for The QUIKRETE® Companies.

CEMENT MIXES



The QUIKRETE® Companies

The QUIKRETE® Companies are the largest manufacturers of packaged concrete in the United States and an innovative leader in the commercial building and home improvement industries. With more than 80 manufacturing facilities in the United States, Canada, Puerto Rico and South America, The QUIKRETE® Companies have unsurpassed product distribution and depth. The QUIKRETE® Technical Center ensures that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For additional information on QUIKRETE® or its products, please visit www.quikrete.com or call (800) 282-5828.