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Contacts:

Joey Peters
Weber Shandwick Worldwide
(404) 266-7596
jpeters@webershandwick.com

Todd DeFeo
Weber Shandwick Worldwide
(404) 266-7540
tdefeo@webershandwick.com

QUIKRETE® SHOWCASES NEW PRODUCTS FOR 2010

New Line of Waterproofing Sealers Offer Multiple Style Options

LAS VEGAS (Feb. 2, 2010) – The QUIKRETE® Companies has expanded their breadth of more than 200 product offerings with the introduction of a range of new products for both commercial and residential applications.

These product introductions included several new concrete sealers with multiple finish options, a versatile concrete repair compound and newly formulated jointing sand.

Concrete Sealers

The new line of low volatile organic compound (VOC) waterproofing sealers from The QUIKRETE® Companies offer a reliable, durable finish for a variety of surfaces, including concrete, decorative concrete, masonry, natural stone, stucco and brick. The sealers can be used to achieve a number of finishes such as natural, wet look or high gloss.

Available in one- or five-gallon jugs, the new sealers offer a highly water resistant coating that protects the surface from cold weather freeze and thaw cycles – a common cause of surface cracking and spalls over time.

Depending on surface porosity, one gallon will cover up to 200 square feet of surface through use of a garden sprayer, brush or roller. Once in place, the sealers require no maintenance or upkeep other than routine cleaning.

For a finish that retains the natural characteristics and beauty of surfaces, **QUIKRETE® Waterproofing Sealer – Natural Look** is a water-resistant, non-film-forming, penetrating sealer, designed for interior or exterior, horizontal or vertical surfaces.

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The QUIKRETE Companies Inc.

One Securities Centre
3490 Piedmont Road, Suite 1300
Atlanta, GA 30305
404.634.9100 • 404.842.1424 Fax • www.quikrete.com



QUIKRETE® Waterproofing Sealer – Natural Look is particularly suitable for decorative, stained or exposed-aggregate concrete, bricks and pavers. The sealer offers a high resistance to gasoline, salts, certain oils and Ultraviolet (UV) rays.

For a high-luster high-gloss appearance, **QUIKRETE® Wet Look Sealer – High Gloss** forms a film coating designed to waterproof, seal and enhance the color of decorative concrete, masonry, pavers, brick and natural stone surfaces. QUIKRETE® Wet Look Sealer – High Gloss repels water and protects from gasoline and certain oils, greases, salts, household chemicals and food stains. The sealer also is resistant to UV rays for both exterior and interior applications.

QUIKRETE® Acrylic Concrete Cure & Seal – Satin Finish is a water-based clear acrylic coating that cures freshly placed concrete and seals concrete and masonry surfaces. The seal promotes proper curing by retaining moisture in freshly placed concrete, eliminating the need for water curing.

The sealer is ideal for preventing premature drying in warm, dry or windy weather. Properly cured concrete will obtain higher strengths, have increased wear resistance, improved durability and reduced shrinkage cracks.

Patching Compound

For a durable yet flexible concrete repair, **QUIKRETE® Patching Compound** is a ready-to-apply acrylic putty that makes short work of cosmetic blemishes in most concrete, masonry and stucco surfaces. Available in a one-quart pail, the QUIKRETE® Patching Compound is ideal for repairs to common surfaces including overlays, stairs, wall joints, driveways and smaller non-structural cracks and spalling less than 1/4-inch thick. Once dry, the compound provides a tough and durable finish.

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Polymeric Jointing Sand

New for 2010, but not yet available for sale, is the latest addition to the HardScapes™ by QUIKRETE® lineup of products – a high-performance polymeric jointing sand graded specially for sweeping into paving stone joints, including interlocking pavers, bricks, patio blocks and concrete slabs up to 2 inches wide for both commercial and residential applications.

Once placed and dampened, the non-staining sand hardens to lock pavers in place, providing a stable surface that is resistant to erosion, weed growth and insects while remaining pliable for naturally occurring freeze-thaw cycles.

The QUIKRETE® Companies

The QUIKRETE® Companies is the largest manufacturer of packaged concrete and cement mixes in the United States and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE® products are manufactured in more than 90 manufacturing facilities in the United States, Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. The QUIKRETE® Technical Center ensures that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For additional information on The QUIKRETE® Companies or its products, please visit www.quikrete.com or call (800) 282-5828.

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