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QUIKRETE® QUIKCASH PAYS FALCONS FANS FOR FIRST DOWNS

ATLANTA (Sept. 9, 2015) – The QUIKRETE® Companies, leading manufacturer of packaged concrete products for the building and home improvement markets, is giving Atlanta Falcons fans added incentive to support the home team in 2015 with the QUIKRETE® QUIKCASH program. For the seventh straight season, QUIKRETE® will award one randomly selected fan at each home game \$1,000 for every first down the Atlanta Falcons gain on its opening offensive drive. Each winning fan also receives two lower level tickets, parking pass and pre-game sideline passes for the game.

To date, more than \$150,000 has been awarded to Atlanta Falcons fans through QUIKRETE® QUIKCASH. Fans can enter the QUIKRETE® QUIKCASH program by visiting www.atlantafalcons.com/promotions/quikcash.html. QUIKRETE® is proud to join millions of fans in “Rising Up” to support the 2015 Atlanta Falcons.

In addition to www.QUIKRETE.com, more information on QUIKRETE® products and projects is available at [Facebook](#), [Twitter](#), [Pinterest](#) and [YouTube](#).

The QUIKRETE® Companies

The QUIKRETE® Companies is the largest manufacturer of packaged concrete and cement mixes in the U.S. and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE® also offers related products through numerous wholly-owned subsidiaries including SPEC MIX®, Pavestone®, Custom Building Products®, Target Technologies®, Daubois® and QPR®. Collectively, QUIKRETE® products are manufactured and distributed from nearly 150 facilities in the U.S., Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. Technical centers across the QUIKRETE® network also ensure that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For more information on The QUIKRETE® Companies or its products, visit www.quikrete.com or call (800) 282-5828.

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