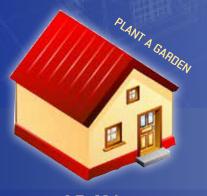
A recent online survey of 1,278 homeowners across the U.S. analyzed the most desirable outdoor do-it-yourself (DIY) home improvement projects based on perceived difficulty and likelihood of being attempted. The survey was conducted by the Home Projects Council.

Most important value of an outdoor DIY home improvement project **57**% 28.3% **AESTHETIC FUNCTIONAL**

MOST DESIRABLE OUTDOOR DIY HOME IMPROVMENT PROJECTS

14.7%

FINANCIAL



49.1%



28.3%



22.8%



20.5%



19.2%

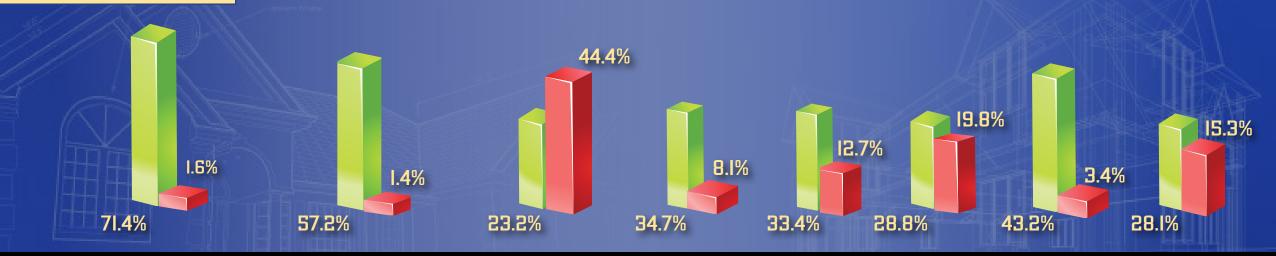


18.8%



VALUE

"Very"Likely DIY Project Perceived Difficulty



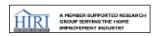
MEMBERS:

The Home Projects Council is a collection of 10 highly respected and reputable home improvement experts working in collaboration to help homeowners increase the value of their homes with do-it-yourself projects.





Tom Baker, Building & Technology Editor



Fred Miller, Managing Director





Ed Fieroni, PhD., VP of Marketing & Sales









