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"QUIKRETE[®], PAVESTONE[®], CUSTOM[®] RETURN AS PARTNERS ON THE PREMIERE OF "HOME FREE" THURSDAY, JUNE 16 (9:00 PM ET/PT) ON FOX" Heisman Trophy Winner Tim Tebow to Co-Host with Famed Professional Contractor Mike Holmes for the Second Season

ATLANTA (June 16, 2016) – <u>QUIKRETE[®]</u>, <u>Pavestone[®]</u> and <u>Custom[®] Building Products</u>

returns to <u>HOME FREE</u>, FOX's unscripted competition series that takes an inspirational turn in Season Two, which premiers on Thursday, June 16 (9:00-10:00 PM ET/PT). This time around instead of competing for themselves, contestants will compete to win their personal hero a dream home. In addition, former NFL player, Heisman Trophy winner and sports analyst Tim Tebow will take the game to a new level, co-hosting alongside famed professional contractor Mike Holmes, who returns for season two along with building material partners <u>QUIKRETE[®]</u>, <u>Pavestone[®]</u> and <u>Custom[®] Building Products</u>.

On Season Two of HOME FREE, the competition is bigger and better than ever. Each week, Holmes and Tebow will challenge and motivate the contestants to build a new home, testing their skill levels, will and strategy. The contestants who work the hardest for their hero move forward, while the contestant who doesn't perform up to code will face elimination. Holmes and Tebow will be with the competitors every step of the way – picking apart their work and demanding they meet their high standards, while also sharing their expertise and guidance to help them reach new heights. When only two remain, they will fight to the finish to win their hero the ultimate dream home, and take home a surprise \$100,000 grand prize for themselves.

<u>QUIKRETE[®]</u>, <u>Pavestone[®]</u> and <u>Custom[®] Building Products</u> are challenging HOME FREE viewers to identify their products on each episode during Season Two and share on the QUIKRETE <u>Facebook</u> page for a chance to win prizes. For more details on how to participate, visit <u>www.QUIKRETE.com/HOMEFREE</u>.



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<u>QUIKRETE[®]</u>, the leading manufacturer of packaged concrete products for the building and home improvement markets, contributed QUIKRETE Concrete Mix, QUIKRETE 5000, QUIKRETE Fast-Setting Concrete and QUIKRETE Mason Mix along with other related materials. More information on QUIKRETE is available at <u>www.quikrete.com</u>, <u>Facebook</u>, <u>Twitter</u>, <u>Pinterest</u> and <u>YouTube</u>.

Pavestone[®], a leading manufacturer of segmental concrete products for the commercial, residential, contractor, industrial and retail consumer markets, contributed a variety of pavers, gravel and sands for patios, retaining walls, benches, fire pits and other outdoor enhancements to the show. More information on PAVESTONE products is available at <u>www.pavestone.com</u>, <u>Facebook</u>, <u>Twitter</u> and <u>YouTube</u>.

<u>Custom[®] Building Products</u>, the leading provider of flooring preparation products and tile and stone installation systems, provided Fusion Pro[®] Single Component[®] Grout, Versabond[®] Thinset Mortar, RedGard[®] Crack Prevention and Waterproofing Membrane, and related products. More information on Custom Building products is available at

www.custombuildingproducts.com, Facebook, Twitter and YouTube.

HOME FREE

HOME FREE is produced by Critical Content and executive-produced by Tom Forman, George Verschoor, Brad Bishop, Andrew Marcus and Mike Holmes. The series will be distributed internationally by ELECTUS.

The QUIKRETE[®] Companies

The QUIKRETE[®] Companies is the largest manufacturer of packaged concrete and cement mixes in the U.S. and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE[®] also offers related products through numerous wholly-owned subsidiaries including SPEC MIX[®], Pavestone[®], Custom Building Products[®], Target Technologies[®], Daubois[®] and QPR[®]. Collectively, QUIKRETE[®] products are manufactured and distributed from nearly 150 facilities in the U.S., Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. Technical centers across the QUIKRETE[®] network also ensure that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For more information on The QUIKRETE[®] Companies or its products, visit <u>www.quikrete.com</u> or call (800) 282-5828.



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Pavestone[®]

Founded in 1980, Pavestone[®] manufactures segmental concrete products in a variety of shapes, colors and textures to fulfill the need of commercial, residential, contractor, industrial and retail customer around the U.S. Pavestone[®] is dedicated to producing and delivering the highest-quality concrete pave stone and retaining wall units on the market. Thoughtful investments in innovation and state-of-the-art manufacturing equipment in more than 20 regional manufacturing locations across 40 states allows Pavestone[®] to fulfill its brand promise for "Creating Beautiful Landscapes[®]. Additional details on Pavestone[®] <u>www.pavestone.com</u>.

Custom[®] Building Products

Custom Building Products is North America's leader in flooring preparation products and tile and stone installation systems for residential and commercial projects. The company's product brands, including a comprehensive line of surface preparation products like WonderBoard[®] Lite backerboards and RedGard[®] waterproofing and crack prevention membrane, thin-set, lightweight and large format tile mortars, professional grouts like Fusion ProTM, Prism[®], CEG TM and Polyblend[®] as well as TileLab[®] and Aqua Mix[®] maintenance products and SuperiorBilt[®] tools are considered among the most popular and most trusted by industry professionals. Complete and qualifying installation systems are backed by CUSTOM's industry leading lifetime system warranty. Custom Building Products continually raises standards for the flooring, tile and stone industry through its commitment to provide performance-driven installation systems and support.

For more information on CUSTOM's quality tile, stone and flooring installation products and comprehensive resources including product and warranty information, installation specifications and technical support, please visit <u>www.custombuildingproducts.com</u> or call (800) 272-8786.

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