PROJECT DESCRIPTION:
Located directly off the George Washington Bridge across the Hudson River from New York City, traffic concerns and tightly configured existing buildings prevented construction of the Whitehall Towers apartments in Fort Lee, NJ for about a decade. When construction of the nine story luxury apartments did get underway in February 2012, Roy Rock LLC turned to QUIKRETE® Mason Mix Portland Lime Type S (PLS) Mortar in 3,000 lb bulk bags applied from multiple silo systems including two five baggers to effectively manage the limited space for staging, mixing and pouring on the jobsite. In addition, multiple mortar colors were required to meet design specifications for laying the block, stone and brick on the Whitehall Towers, which features a three-story underground parking garage, 194 one- and two-bedroom residential units, and a rooftop lobby.

GENERAL CONTRACTOR: Millennium Homes
MASONRY CONTRACTOR: Roy Rock

PROJECT START DATE: February 2012
PROJECT COMPLETION DATE: September 2013

QUIKRETE® PRODUCTS USED:
3,000 lb of white Mason Mix Portland Lime Type S (PLS) Mortar: 680 bulk bags