

FOR IMMEDIATE RELEASE

Contacts:

Will Haraway Weber Shandwick Worldwide (404) 266-7596 wharaway@webershandwick.com Brett Willi Weber Shandwick Worldwide (404) 266-7501 bwilli@webershandwick.com

QUIKRETE® A HIT AT FENWAY PARK RENOVATION

BOSTON (**July 6, 2005**) – During its 65 years in business, QUIKRETE[®] products have been used to build and refurbish countless historic landmarks, none more visible than Fenway Park, home of the 2004 World Series Champion Boston Red Sox. By providing the mortar used to refurbish the 93-year old stadium and to build a new structure to house the batting cage beside the home dugout, The QUIKRETE[®] Companies has forever linked itself to this historic sporting venue.

Phoenix Baystate Construction Corporation of Boston used QUIKRETE® 3,000-pound super sacks of Type S mortar and Type N mortar with color – to custom match the existing finish on the historic structure – as well as its Spec-Mix silo system to help refurbish Fenway Park during the 2004 offseason.

"Fenway Park means so much to the people of Boston as well as baseball fans everywhere, and its renovation deserved the highest quality products and services," said Dennis Winchester, QUIKRETE® executive vice president. "Phoenix Baystate Construction selected a product partner in The QUIKRETE® Companies it knew would generate the best results in a cost-efficient manner. In addition, the silo system was ideal for the minimal workspace underneath the stadium."

In addition to Fenway Park, QUIKRETE[®]'s bulk mortar and Spec-Mix silo system has recently been used in building and renovating sports venues that include PETCO Park in San Diego; Gillette Stadium in Foxboro, Mass; Coors Field in Denver; and Lambeau Field in Green Bay, Wis.

CEMENT MIXES

QUIKRETE® a Hit at Fenway Park Renovation – page 2

The QUIKRETE® Companies

The QUIKRETE[®] Companies are the largest manufacturers of packaged concrete in the United States and an innovative leader in the commercial building and home improvement industries. With more than 80 manufacturing facilities in the United States, Canada, Puerto Rico and South America, The QUIKRETE[®] Companies have unsurpassed product distribution and depth. The QUIKRETE[®] Technical Center ensures that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For additional information on QUIKRETE[®] or its products, please visit www.quikrete.com or call (800) 282-5828.

###

