

## FAQ, OFFICIAL RULES AND PRIZING

QUIKRETE® is promoting its visibility on the new FOX show HOME FREE and will award QUIKRETE® gift cards to eight people for correctly identifying products seen on each episode.

### QUIKRETE® FOX HOME FREE PROMOTION FAQ

Who is eligible to enter?

- Anyone that is not an employee or related to an employee, of QUIKRETE®, or a company owned by QUIKRETE® including Pavestone® and Custom® Building Products, can enter the contest.

What can I win?

- The QUIKRETE® Companies will award \$50 gift cards to its [online company store](#).

How do I enter?

- Following each episode of HOME FREE on FOX, post at least one QUIKRETE®, Custom® Building Products and/or Pavestone® product that appeared on the previous night's show on the QUIKRETE® [Facebook](#) page. For episodes that don't feature any products, post "none" on the QUIKRETE® [Facebook](#) page. An entry doesn't require that all product(s) that appeared on an episode be posted on the QUIKRETE® [Facebook](#) page.

What is the deadline for entering?

- The correct product(s) from each episode, which airs at 9 p.m. ET/PT each Wednesday starting with the premier episode on June 16, 2016, must be posted on the QUIKRETE® [Facebook](#) page by 11:59:59 p.m. ET on Friday the day after the show to be eligible.

How can I increase my chances of winning?

- HOME FREE on FOX is a 10 episode series, so there are 10 separate chances to enter. There is no limit to the number of episodes a consumer can enter including consumers that have already won a gift card from a previous episode. Entering multiple are all episodes is not required.

Which QUIKRETE products are eligible?

- All QUIKRETE®, Custom® Building Products and/or Pavestone® products listed on the HOME FREE Promote webpage at [QUIKRETE](#) are eligible.

How do I know if my entry has been received?

- QUIKRETE® will like your post on [Facebook](#) page to confirm your entry.

How will the winner be determined?

- One winner will be randomly selected from the pool of eligible entries following each episode and awarded a \$50 gift card to its [online company store](#). There will be eight total individual winners.

How will winners be notified?

- Each winner will be announced on the QUIKRETE® [Facebook](#) page and QUIKRETE [Website](#) the Friday following each HOME FREE episode. The announcement will include instructions for collecting their prize.

Will the winner have any obligations to QUIKRETE® following the contest?

- Yes. The winner must agree that QUIKRETE® can publicize their involvement in the promotion through press releases, advertisements, website and social media posts, newsletters, and other internal and external marketing vehicles.

If I'd like to have my entry removed from the QUIKRETE [Facebook](#) page, what can I do?

- You may contact us at [facebook@quikrete.com](mailto:facebook@quikrete.com) and we will do our best to resolve any issues.

Contact [facebook@quikrete.com](mailto:facebook@quikrete.com) with any questions or concerns about the contest.

**QUIKRETE®**  
**“QUIKRETE® FOX HOME FREE PROMOTION”**  
**Official Rules**

1. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. The QUIKRETE® FOX HOME FREE PROMOTION (“Contest”) begins at 9:59:59 Eastern Time/Pacific Time (ET/PT) each Thursday at the conclusion of the FOX show HOME FREE (“Show”) and ends at 11:59:59 PM ET/PT on Friday the day following each episode (“Promotion Period”). There are eight individual Promotion Periods within the Contest starting with the premier episode of the Show starting on June 16, 2016. The computer clock of QUIKRETE® (“Sponsor”) is the official time-keeping device in the Contest. This Contest is in no way sponsored, endorsed, or administered by Facebook, Inc. (“Facebook”), Show, FOX or Mike Homes or Tim Tebow (“HOST”). All questions, comments or complaints regarding the Contest should be directed to the Sponsor (defined below) at the address listed below and not to Facebook. The information you provide will only be used for contacting the prize winners or if the user opts in to receive more information.
2. ELIGIBILITY: The Contest is open only to legal residents of the 50 United States who are 18 years of age or older at the time the Contest begins. Employees, officers and directors of Sponsor and its subsidiaries, their respective parent companies, affiliates, subsidiaries, advertising, Contest, fulfillment and marketing agencies their immediate families (parent, child, sibling & spouse and their respective spouses, regardless of where they reside) and persons living in the same households as such individuals (whether related or not) are not eligible to participate in the Contest. By participating in the Contest, participants release, discharge and hold harmless the Sponsor, their respective parents, affiliates, subsidiaries, retailers, advertising and promotion agencies and the respective officers, directors, employees and agents of each of the foregoing, from any and all damages whether direct or indirect, which may be due to or arise out of participation in the Contest or any portion thereof, or the acceptance, use/misuse or possession of any prize. By participating, you agree to these Official Rules and to the decisions of the Sponsor, which are final and binding in all respects. Void where prohibited by law, rule or regulation. All federal, state and local laws and regulations apply.
3. HOW TO PARTICIPATE IN CONTEST: You may enter the Contest following each episode during the each Promotion Period. Any attempt by a person to use multiple email accounts to enter more than once may result in disqualification at the discretion of the Sponsor.

TO ENTER CONTEST: During the each Promotion Period, post at least one QUIKRETE®, Custom® Building Products and/or Pavestone® product that appeared on the previous night’s Show on the QUIKRETE® [Facebook](#) page (“Contest Entry”). For episodes that don’t feature any products, post “none” on the QUIKRETE® [Facebook](#) page. An entry doesn’t require that all product(s) that appeared on an episode be posted on the QUIKRETE® [Facebook](#) page.

Contest Entry may not contain, as determined by the Sponsor, in its sole discretion, any content that:

- Is sexually explicit; unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic; contains nudity;
- Promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message;
- Is obscene or offensive; endorses any form of hate or hate group;
- Appears to duplicate any other submitted contest entries;
- Defames, misrepresents or contains disparaging remarks about other people or companies;
- Contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, without permission;

- Contains any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;
- Contains copyrighted materials owned by others (including photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies or other media), without permission;
- Contains any individual other than the entrant and/or any materials embodying the names, likenesses, voices, or other indicia identifying any person, including, without limitation, celebrities and/or other public or private figures, living or dead, without providing legal releases for such use in a form satisfactory to sponsor;
- Contains look-alikes of celebrities or other public or private figures, living or dead;
- Communicates messages or images inconsistent with the positive images and/or good will to which sponsor wishes to associate; and/or
- Violates any law.

By submitting a Contest Entry, entrant warrants and represents that he/she consents to the submission and use of the Contest Entry in the Contest and to its use as otherwise set forth herein. By submitting a Contest Entry, entrant acknowledges and agrees that Sponsor may receive other Contest Entries under this Contest that may be similar or identical to the Contest Entry submitted by entrant, and entrant waives any and all claims he/she may have had, may have, and/or may have in the future, that any other Contest Entry reviewed and/or used by Sponsor may be similar to his/her Contest Entry.

All Contest Entries submitted may be posted on the publicly accessible Sponsor Website and Sponsor Facebook Page during and following the Contest, and that Sponsor is not responsible for any unauthorized use of Contest Entries by third parties. Entrants agree that they will not use the Contest Entry in conjunction with any other contest during the Contest Period without the express consent of Sponsor in each instance.

Company names, trademarks and any other copyrighted materials (collectively, "Third Party Intellectual Property") may not be included in any Entry submitted. Any Entry submitted with any Third Party Intellectual Property may be disqualified if such use is deemed impermissible or illegal, as determined by Sponsor in its sole discretion. Use of automated devices is not valid for entry. Any Entry that is submitted with the use of an automated device will be void. By submitting an Entry, the Entrant: 1) irrevocably grants Sponsor the royalty-free rights throughout the world to use, re-use, copy, publish, republish in whole or in part, edit, add to, modify, and rearrange the Entry in whatever media, including without limitation, edit, rearrange, and/or copy the Entry for use in the promotion of Sponsor's products and services without further permission, consideration or payment to the entrant, except where prohibited; 2) warrants and represents that the Entry is 100% the original creation/work by the entrant and that use of the Entry as described herein will not violate any law or infringe upon the rights, title, claim or interest of any third party; and 3) certifies that Entrant is the creator and sole copyright owner of the Entry.

4. DETERMINING THE WINNER: Each winner will be announced on the QUIKRETE® [Facebook](#) page and QUIKRETE [Website](#) the Friday following each Show episode. The announcement will include instructions for collecting their prize.
5. CONTEST PRIZE: ("Winners") will be awarded a \$50 gift card to its [online company store](#).
6. WINNER NOTIFICATION: Winners will be announced on the QUIKRETE® [Facebook](#) page and QUIKRETE [Website](#) the Friday following each Show episode. The winners have seven days to contact Sponsor at [facebook@quikrete.com](mailto:facebook@quikrete.com) to claim their prize. If the winner does not claim their prize within seven days, Sponsor will randomly select another person from the pool of eligible entries. Winners grant Sponsor the right to use and publish his/her proper name and state of residence online in connection with the Contest. Acceptance of a prize constitutes permission for Sponsor to take photographs and/or video of the Winners, and use Prize Winner's name and likeness for any and all advertising and promotional purposes as Sponsor so determines without notice or further

compensation, except where prohibited by law. All decisions of the judges and Sponsor shall be binding and final. The Sponsor does not assume any responsibility for any disruption in the Contest caused by circumstance or other unforeseen events outside of the control of the Sponsor. In the event there is a discrepancy or inconsistency between disclosures and other statements contained in any Contest materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern, and control.

7. **PRIZE AWARDING:** No prize substitution, cash equivalent of prize, transfer or assignment of prize (or portion thereof) permitted, except by Sponsor in its sole discretion, or as otherwise provided herein. Sponsor reserves the right to substitute the prize (or portion thereof) with one of comparable or greater value, at its sole discretion. Any portion of a prize not accepted by a Prize Winner will be forfeited. All prize details are at Sponsor's sole discretion. Sponsor has neither made nor is responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition, or fitness for a particular purpose.
8. **MISCELLANEOUS:** Sponsor is not responsible for any problems or technical, hardware, or software malfunctions of any telephone network or telephone lines, failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or utilized in this Contest, computer online systems, servers or providers, computer equipment, software, failure of any e-mail or Entry to be received by the Sponsor due to technical problems, human error or traffic congestion, unavailable network connections on the Internet or at any website, or any combination thereof, including, without limitation, any injury or damage to entrant's or any other person's computer relating to or resulting from participating in this Contest or downloading any materials in this Contest. By submitting an Entry, entrant agrees to abide by the terms of these Official Rules. In the event of a dispute regarding the identity of any potential winner, the potential winner will be deemed to be the authorized owner of the entry Facebook account. If, in Sponsor's sole determination, a dispute cannot be resolved, the Entry will be deemed ineligible. Entries generated by a script, macro or other automated means will be disqualified. Entries that are incomplete, garbled or corrupted are void and will not be accepted. Except as noted in these rules, information collected from entrant is used only for the purpose of the prize drawing and to notify winners, and will not be re-used, sold or shared in any manner by Sponsor or any third parties, unless entrant has elected to receive additional information and promotional material from Sponsor or a third party. In the event of any discrepancy between the Sponsor's Privacy Policy and these Official Rules, these Official Rules shall control and govern. By entering the Contest, you agree to all of the terms and conditions of the Sponsor's Privacy Policy, which is available at: <http://www.quikrete.com/ContactUs/Privacy.asp>.
9. **DISQUALIFICATION:** Entrants or Participants found tampering with or abusing any aspect of this Contest, as solely determined by Sponsor, will be disqualified. If disqualified for any of the above abuses, Sponsor reserves the right to terminate entrant's eligibility to participate in the Contest. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be in violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Sponsor reserves the right to terminate, cancel, suspend and/or modify the Contest if any fraud, virus or other technical problem corrupts the administration, security, or proper play of the Contest, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right, but not the obligation, to award the prizes at random from among the eligible, non-suspect Entries received up to the time of the impairment.
10. **LIABILITY & RELEASE:** By participating in the Contest, Entrants and Participants agree to release and hold harmless the Sponsor, and the respective officers, directors and employees of each, from and against any claim or cause of action arising out of participation in the Contest or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Contest; (b) technical errors related to computers, servers, providers, or telephone or network lines; (c) printing

errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Contest or the processing of Entries; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt of any prize. Entrant further agrees that in any cause of action, the Sponsor's liability will be limited to the cost of entering and participating in the Contest, and in no event shall the Sponsor be liable for attorney's fees. Entrants and Participants waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. Sponsor reserves the right to correct typographic, clerical or printing errors in any Contest materials. Sponsor is not responsible for any typographical or other error in the printing of this Contest, the administration of the Contest or in the announcement of prize winners, including such error as may give an erroneous indication that a prize has been won. In the event the Sponsor is prevented from continuing with this Contest, or the integrity and/or feasibility of the Contest is undermined by any event including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute, or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state, provincial or local government law, order of regulation, order of any court or jurisdiction, or other cause not reasonably within the Sponsor's control (each a "Force Majeure" event), the Sponsor shall have the right, in their sole discretion, to abbreviate, modify, suspend, cancel or terminate the Contest without notice or further obligation. If Sponsor, in its discretion, elects to abbreviate, cancel or terminate the Contest as a result of a Force Majeure event, Sponsor reserves the right, but shall have no obligation, to award the prize from among all valid and eligible Entries received up to the time of such Force Majeure event.

11. TAX INFORMATION: All applicable federal, state, local, and other taxes on prizes are the sole responsibility of the applicable winner.
12. DISPUTES: Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Georgia. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's and Participant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Georgia, without giving effect to any choice of law or conflict of law rules (whether of the State of Georgia or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Georgia.

SPONSOR: The QUIKRETE® Companies, One Securities Centre, 3490 Piedmont Road, Suite 1300, Atlanta, GA 30305