



CEMENT & CONCRETE PRODUCTS™

FOR IMMEDIATE RELEASE

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**QUIKRETE® VENEER STONE MORTAR CALLED UPON BY
“EXTREME MAKEOVER: HOME EDITION”**

Masonry Mortar Mix Utilized During Installation of Stone Façade

Columbus, Ohio (March 27, 2007) – The QUIKRETE® Companies provided masonry mortar and acrylic fortifier to aid in the building of a new home for former Marine Sgt. Jason Thomas and his family. The construction of the single-family home, located in suburban Whitehall, Ohio, was aired last month on the ABC Network’s “Extreme Makeover: Home Edition.”

During construction, forty-two 80-pound bags of QUIKRETE® Veneer Stone Mortar were used by Columbus, Ohio-based Reitter Stucco & Supply Co. to install veneer stone around the lower exterior of the home. The QUIKRETE® Veneer Stone Mortar was applied as a scratch coat over expanded metal lathe.

To combat cold temperatures during application, ten gallons of QUIKRETE® Concrete Acrylic Fortifier were added to the mortar mix; improving mortar to unit adhesion and setup time.



Jason Thomas is former member of the U.S. Marine Corps. and one of two Marines who helped locate and rescue a pair of New York City Police Department officers buried in the rubble after the World Trade Center attacks on Sept. 11, 2001. The police rescue was later depicted in the Oliver Stone film “World Trade Center” (2006).

The house, where Thomas lives with his wife and four children, was completely rebuilt in seven days last November on the home-makeover reality show.

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The QUIKRETE Companies Inc.

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QUIKRETE® Veneer Stone Mortar is ideal for use in mortar joint applications, as a bonding coat to adhere stone to a wall and as a 3/8-inch to 1/2-inch scratch coating applied over expanded metal lath. Available in standard gray, the mortar can be manufactured with integral color for mortar joint applications or QUIKRETE® Stucco and Mortar Color can be added to the mix. The formulation of QUIKRETE® Veneer Stone Mortar complies with ASTM C 207 requirements. Integral Water Repellant (IWR) and non-polymer modified formulations of the product also are available.

QUIKRETE® Concrete Acrylic Fortifier is an acrylic resin admixture designed to enhance bonding and water resistance of concrete patching materials, stucco, surface bonding cement, thin-set mortars and tile grouts. QUIKRETE® Concrete Acrylic Fortifier exceeds the requirements of ASTM C 1438.

The QUIKRETE® Companies

The QUIKRETE® Companies are the largest manufacturers of packaged concrete in the United States and an innovative leader in the commercial building and home improvement industries. QUIKRETE® products are manufactured and bagged in 86 manufacturing facilities in the United States, Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. The QUIKRETE® Technical Center ensures that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For additional information on The QUIKRETE® Companies or its products, please visit www.quikrete.com or call (800) 282-5828.

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