

## FOR IMMEDIATE RELEASE

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## 3,000 LB QUIKRETE® GUERILLA FOUND AT CONVENTION CENTER

Mortar and Silo System Deliver Cost and Time Efficiency

**BOSTON** (**June 15, 2004**) – The QUIKRETE<sup>®</sup> Companies was used exclusively by masonry contractor NER Construction to lay block on the recently completed Boston Convention and Exhibition Center. NER Construction worked with QUIKRETE<sup>®</sup>'s 3,000-pound super sacks of Type S mortar and Spec-Mix silo system to deliver the masonry work required by the Massachusetts Convention Authority to open the premier convention center in the Northeast.

NER Construction selected The QUIKRETE® Companies for the project based on the company's reputation for quality pre-mixed commercial products, the mobility of its silo system and its ability to custom blend colors. NER Construction used more than 1,100 bulk bags of Type S mortar in custom white and grey to complete the extensive job in nearly 17 months. The Spec-Mix silo system enabled NER Construction to work from multiple locations on the 60-acre site, which improved time efficiency on the job. In addition, the Spec-Mix silo system also increased cost efficiency by maximizing output per man hour and reducing product waste.

"By creating multiple work stations with our silo system, NER Construction was able to cut down the time transporting mortar around the site and spend more time laying brick," said Paul Ferraguto, QUIKRETE® construction products manager for New England. "The combination of benefits presented by QUIKRETE® on this project exemplifies its value for any heavy and intensive commercial masonry work."

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The 1.7 million square foot Boston Convention and Exhibition Center is a focal point in the revitalized South Boston Seaport district. With 515,000 square feet of exhibition space on one level, 165,000 square feet of meeting space and a 41,000 square foot ballroom, the Boston Convention and Exhibition will be the destination of choice by convention organizers nationwide starting with the return of Macworld in mid-July. In addition to its state of the art design and technology, the Boston Convention Center and Exhibition Center is centrally located to hotels, restaurants, entertainment, highways and Logan International Airport.

QUIKRETE<sup>®</sup>'s bulk mortar and Spec-Mix silo system has been used on many high-profile projects around the U.S. including the Atlanta World Congress Center, San Diego Padres' baseball stadium, and the Ray and Maria Stata Center science building on the MIT campus in Boston. It also manufacturers a full line of commercial grade products such as FastSet<sup>TM</sup> Non-Shrink Grout, FastSet<sup>TM</sup> Repair Mortar, Non-Shrink Precision Grout, GUN-ite MS<sup>TM</sup> and Shotcrete MS.

## The QUIKRETE® Companies

The QUIKRETE® Companies are the largest manufacturers of packaged concrete in the United States and an innovative leader in the commercial building and home improvement industries. With more than 80 manufacturing facilities in the United States, Canada, Puerto Rico and South America, The QUIKRETE® Companies have unsurpassed product distribution and depth. The QUIKRETE® Technical Center ensures that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For additional information on QUIKRETE® or its products, please visit <a href="www.quikrete.com">www.quikrete.com</a> or call (800) 282-5828.

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