



FOR IMMEDIATE RELEASE

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IMPROVE CURB APPEAL BY RESURFACING YOUR CONCRETE DRIVEWAY *QUIKRETE® Concrete Resurfacer Repairs and Strengthens Concrete Surfaces*

ATLANTA (May 26, 2006) – Your driveway is your home’s first impression to the neighborhood. As the trend of remodeling older homes continues to grow; a cracked, spalled driveway is often a neglected improvement project due to the effort and expense of removing and replacing the concrete or asphalt. A more cost-effective solution is to repair – and strengthen – a driveway by *resurfacing* the concrete.

With a simple squeegee application, QUIKRETE® Concrete Resurfacer provides a durable, wear-resistant surface designed to withstand heavy traffic on driveways, walkways, sidewalks and patios. In order to resurface a driveway, homeowners will need only a long handled squeegee, a five-gallon bucket and QUIKRETE® Concrete Resurfacer (available in 20-pound pails, 40-pound bags and 80-pound bags). One 40-pound bag resurfaces approximately 90 square feet at 1/16-inch thickness.

- Begin by cleaning the driveway. This will ensure the QUIKRETE® Concrete Resurfacer properly bonds with the existing surface.
- Follow the directions on the bag by blending the resurfacing mix with water until a pourable consistency is achieved.
- Use a pressure washer to clean the surface and saturate the driveway. Finish step by removing any standing water.
- Pour the mixture on the concrete surface and then carefully spread with a long-handled squeegee.
- Use the squeegee to scrub the material into the surface.

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The QUIKRETE Companies Inc.

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- For a slip-resistant professional finish, follow within 5 minutes with a broom making full strokes across the full distance of the current work area without stopping.
- Wait 6 hours before allowing foot traffic and 24 hours for automobile traffic (with cool temperatures allow longer curing time prior to use).
- Protect from rain for at least 6 hours, longer in cool or damp weather.
- Do not cover unless immediate rain protection is necessary. No sealer is required.

If interested in a decorative finish, add desired QUIKRETE® Cement Colors to product mixture. For thicker applications, use additional thin layers of QUIKRETE® Concrete Resurfacer or use a trowel applied layer after the initial squeegee application.

For more information on repair and renovation projects, visit www.quikrete.com.

The QUIKRETE® Companies

The QUIKRETE® Companies are the largest manufacturers of packaged concrete in the United States and an innovative leader in the commercial building and home improvement industries. With more than 80 manufacturing facilities in the United States, Canada, Puerto Rico and South America, The QUIKRETE® Companies have unsurpassed product distribution and depth. The QUIKRETE® Technical Center ensures that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For additional information on QUIKRETE® or its products, please visit www.quikrete.com or call (800) 282-5828.

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