



## FOR IMMEDIATE RELEASE

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## QUIKRETE® STEPS UP TO THE PLATE AT TURNER FIELD

*The QUIKRETE® Companies to Demonstrate Products for the Home  
Before Braves/ Cubs Game on June 9*

ATLANTA (June 6, 2007) – The QUIKRETE® Companies will showcase its versatile line of interior and exterior home products for baseball fans, as well as test home improvement skill and Braves knowledge at Turner Field on Saturday, June 9; before the Atlanta Braves take on the Chicago Cubs. Activities will begin at 3 p.m. and continue until game time outside the main entrance to the ballpark.

QUIKRETE® professionals will demonstrate the QUIKRETE® PowerLoc™ Jointing Sand, QUIKRETE® Walk Makers® and QUIKRETE® Crack Resistant Concrete Mix.

The QUIKRETE® Companies will also feature an assortment of repair and renovation products to inspire homeowners throughout the summer. Additional pre-game activities will include a crack sealing competition and Braves trivia game, with QUIKRETE® branded prizes being given to the winners.

“With summer officially underway, we are pleased to kick-off the home improvement season with Braves fans for a second year in a row at Turner Field,” said Gary Bartlett, QUIKRETE® vice president-sales. “This fun, education-driven event provides homeowners with the project inspiration and expertise to improve the value and appearance of their home.”

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### **The QUIKRETE Companies Inc.**

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Hands-on demonstrations will showcase the following products:

### **QUIKRETE® PowerLoc™ Jointing Sand**

QUIKRETE® PowerLoc™ Jointing Sand is a polymer-modified, graded sand specially designed for sweeping into paving stone joints, including interlocking pavers, bricks, patio blocks and concrete slabs, for commercial or residential applications. Once placed and dampened, the non-staining sand hardens to lock pavers in place; providing a stable surface which is resistant to erosion, weed growth and insects.

### **QUIKRETE® Walk Makers®**

QUIKRETE® Walk Makers® are reusable plastic molds available in four types of brick and stone patterns, including Country Stone, Running Bond Brick, European Block, and Basket Weave. The molds are perfect for building concrete walkways through gardens or leading to doorways and borders around flower beds. Colors also can be added to the concrete during the mixing process to achieve an authentic look of red brick or stone.

### **QUIKRETE® Crack Resistant Concrete Mix**

Formulated with special reinforcing fibers, QUIKRETE® Crack Resistant Concrete Mix reduces cracking from drying shrinkage and eliminates the need for wire mesh in typical slab-on-grade applications, including driveways, floors, patios and walkways. QUIKRETE® Crack Resistant Concrete Mix also offers superior impact resistance and improved freeze/thaw durability properties.

### ***The QUIKRETE® Companies***

The QUIKRETE® Companies are the largest manufacturers of packaged concrete in the United States and an innovative leader in the commercial building and home improvement industries. QUIKRETE® products are manufactured and bagged in 86 manufacturing facilities in the United States, Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. The QUIKRETE® Technical Center ensures that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For additional information on The QUIKRETE® Companies or its products, please visit [www.quikrete.com](http://www.quikrete.com) or call (800) 282-5828.

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