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CREATE AN OUTDOOR OASIS

Colorful, Easy-to-Use Concrete Stains Enhance Concrete's Natural Beauty

ATLANTA (March 18, 2008) – You can transform ordinary concrete into inviting living spaces with the multi-colored appearance of natural stone. Available in a variety of colors and resulting in a low-gloss finish, semi-transparent concrete stains enhance the natural variations and unique textures of concrete, and protect interior and exterior surfaces from damage.



In outdoor applications, semi-transparent concrete stains are ideally suited for adding intrigue and durability to driveways, patios, pool decks and walkways around the home.

With inspiration behind each color, QUIKRETE® Semi-Transparent Concrete Stain is available in 29 long-lasting, decorative color options – including Aqua Stone, Blue Alloy, Burnished Gold, Cheyenne Rock, New England Slate and Olive Shade.

Homeowners can create a warm-weather oasis perfect for entertainment with additional colors such as Tuscan Sunset or a subdued, stylish retreat great for relaxation using colors such as Tranquil Pool. These shades can even be mixed on the concrete surfaces for beautifully-blended variations. The possibilities are endless and limited only by your imagination.

To transform an exterior concrete surface and achieve this beautiful look themselves, homeowners will need QUIKRETE® BOND-LOK® cleaner, etcher and degreaser; a garden sprayer; painter's tape and plastic.

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The QUIKRETE Companies Inc.

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QUIKRETE® Semi-Transparent Concrete Stain Project – page 2

- Careful preparation of the concrete surface is essential to ensure the stain can properly bond with the surface. Therefore, the surface must be cleared of all debris, sealers and paints.
- Following the application instructions on the packaging, use QUIKRETE® BOND-LOK® to remove grease and oil, and etch the surface all in one easy step.
- Prior to staining, protect all areas not being stained with tape and plastic.
- Dampen the entire surface to be stained but avoid standing water.
- Adjust the pattern of the pump sprayer to fine spray and begin spraying in a circular manner.
- Spray the stain in small, 4-by-4 foot areas and work quickly to maintain a wet edge. Do not let the stain puddle on the surface.
- Allow the surface to dry for 18 to 24 hours before light foot traffic and 72 hours before heavy use.

This entire project can be completed in a weekend – resulting in old concrete being transformed into a beautiful new space ready for enjoyment. A 10-by-20-foot patio would cost about \$40. For additional project ideas, visit www.quikrete.com.

The QUIKRETE® Companies

The QUIKRETE® Companies are the largest manufacturers of packaged concrete in the United States and an innovative leader in the commercial building and home improvement industries. QUIKRETE® products are manufactured and bagged in 88 manufacturing facilities in the United States, Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. The QUIKRETE® Technical Center ensures that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For additional information on The QUIKRETE® Companies or its products, please visit www.quikrete.com or call (800) 282-5828.

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