FOR IMMEDIATE RELEASE

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QUIKRETE® Fireplace Mortar Ideal for Repairing Damage
Commonly Found in Fireboxes

ATLANTA (Feb. 2, 2010) – QUIKRETE® Fireplace Mortar is a silicate-based refractory
cement caulk ideal for tuck pointing damaged firebox mortar joints, chips, cracks and spalls
commonly found in fireplaces and wood burning stoves. Once cured, the mortar provides superior
adhesion for a durable repair while withstanding heats up to 2000 F (1093 C).

Using a caulk gun, the mortar is applied in strips no greater than 1/8-inch with multiple
1/8-inch layers for larger joints as needed. Once dry, stoke a low fire up-to 212 F for 1-4 hours to
assure adequate drying and set time. Once the product is dry, stoke the firebox temperature to
500 F for an additional 1-4 hours before routine usage.

QUIKRETE® Fireplace Mortar, sold in 10 ounce tubes, retails for approximately $5.

The QUIKRETE® Companies

The QUIKRETE® Companies is the largest manufacturer of packaged concrete and cement
mixes in the United States and Canada, and an innovative leader in the commercial building and
home improvement industries. QUIKRETE® products are manufactured in more than 90
manufacturing facilities in the United States, Canada, Puerto Rico and South America, allowing
for unsurpassed distribution and product depth. The QUIKRETE® Technical Center ensures that
professionals and consumers alike are provided with the most innovative and highest quality
products available on the market. For additional information on The QUIKRETE® Companies or
its products, please visit www.quikrete.com or call (800) 282-5828.

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