



CEMENT & CONCRETE PRODUCTS™

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**HOMEOWNERS CHALLENGED TO “SAVE THE ENDANGERED MAILBOX”
*QUIKRETE® Encourages Mailbox Repairs with Makeover Contest***

ATLANTA (April 8, 2013) – In 2012, the United States Postal Service processed and delivered approximately 528 million pieces of mail each day, many of which reached recipients by way of more than 50 million curbside mailboxes around the country. Unfortunately, these curbside mailboxes are often the victim of an inattentive driver, severe weather, teen pranks like mailbox baseball or other tragic incidents that can make mail delivery more challenging. While these harmful incidents cannot altogether be avoided, The QUIKRETE® Companies is challenging homeowners to make a difference through the “Save the Endangered Mailbox” campaign, which will award homeowners for the best mailbox makeovers.

A “Save the Endangered Mailbox” public service announcement ([PSA Link](#)) posted on the QUIKRETE® website, YouTube channel and Facebook page serves to raise awareness and drive homeowners to repair their damaged mailboxes. Homeowners can enter the mailbox makeover contest from April 8 – May 5 by posting before-and-after project photos on the QUIKRETE® Facebook page. The top three mailbox makeovers will be awarded \$1,000, \$700 and \$300 respectively.

Homeowners seeking assistance with their mailbox makeover entry can visit the “Save the Endangered Mailbox” webpage at www.quikrete.com/athome/mailbox.asp. In addition to providing details on the contest, this page offers how-to videos on setting a post with QUIKRETE® Fast-Setting Concrete Mix, laying brick with QUIKRETE® Mason Mix, applying veneer stone with QUIKRETE® Veneer Stone Mortar and building with dry-stack block and stucco with QUIKRETE® QUIKWALL. The three winners of the “Save the Endangered Mailbox” contest will be announced on May 13, 2013.

For more information on QUIKRETE® and its products to include how-to videos, visit www.quikrete.com, like it on [Facebook](#) and follow it on Twitter [@QUIKRETE](#).

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The QUIKRETE® Companies

The QUIKRETE® Companies is the largest manufacturer of packaged concrete and cement mixes in the United States and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE® products are manufactured and bagged in more than 90 manufacturing facilities in the United States, Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. The QUIKRETE® Technical Center ensures that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For additional information on The QUIKRETE® Companies or its products, please visit www.quikrete.com or call (800) 282-5828.

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