



CEMENT & CONCRETE PRODUCTS™

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QUIKRETE® WINS GOLDEN HAMMER AWARD

ATLANTA (June 25, 2014) – The QUIKRETE® Companies, the leading manufacturer of packaged concrete products for the building and home improvement markets, has been awarded a 2014 Golden Hammer Award in the building materials category from Home Channel News. Since 1985, the annual Golden Hammer Awards have honored excellence within different categories of the home improvement industry. Recipients of the awards are selected by home improvement retailers, distributors, and wholesalers based on four categories: category management, inventory management, new product innovation, and quality control.

“For more than 75 years QUIKRETE has been committed to helping home improvement retailers meet market demand by offering the most comprehensive line of concrete and masonry building and repair products available,” said Frank Owens, Vice President Marketing for The QUIKRETE® Companies. “We appreciate being recognized by customers for our efforts in areas like new product development, distribution, advertising and marketing, and quality control.”

A number of initiatives during the past year helped QUIKRETE earn this prestigious honor including the introduction of a new line of concrete [stains and coatings](#), the launch of a new television [ad campaign](#), the expansion of its online [how-to video library](#), and the acquisition of [Custom Building Products](#). For more information on QUIKRETE® products and projects including how-to videos, visit www.quikrete.com, [Facebook](#), [Twitter](#), [Pinterest](#) and [YouTube](#).

The QUIKRETE® Companies

The QUIKRETE® Companies is the largest manufacturer of packaged concrete and cement mixes in the U.S. and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE® also offers related products through numerous wholly-owned subsidiaries including Pavestone, Custom Building Products, Target Technologies, Daubois and QPR. Collectively, QUIKRETE® products are manufactured and distributed from nearly 150 facilities in the U.S., Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. The QUIKRETE® Technical Center also ensures that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For additional information on The QUIKRETE® Companies or its products, please visit www.quikrete.com or call (800) 282-5828.

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