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QUIKRETE® NAMES "WALK THIS WAY" CONTEST WINNERS Top Three Concrete Projects Made with Country Stone WalkMaker® Forms

ATLANTA (**Nov. 10, 2014**) – The QUIKRETE[®] Companies, the leading manufacturer of packaged concrete and related products for the building and home improvement markets, has selected winners of its "Walk This Way" contest, which inspired homeowners to transform their front or backyard with a beautiful, durable concrete walkway or patio. Homeowners entered the contest from Oct. 6 – Nov. 2, 2014 by making a concrete walkway or patio using a QUIKRETE[®] WalkMaker[®] form and posting the project photos on the QUIKRETE[®] Facebook page. The top three projects earned \$1,000, \$700 and \$300, respectively.

1st Place – Roger Young of Apex, NC

2nd Place – Wade Mulford of Solon, Iowa

3rd Place – Steven and Shannon Lougee of Hartford, Conn.

The value of the project goes beyond winning the contest according to Young. "The Walkmaker[®] form made it easy for us to create a really unique combination patio-walkway and to work on the project at our own pace. The biggest advantage was how little prep work is required, especially when compared to the extensive surface leveling and several layers of crushed stone needed with traditional bricks or pavers. For a few hundred dollars, we were able to transform a muddy, and unappealing backyard into a clean, durable and attractive hardscape that will last for years to come," said Young.

QUIKRETE® WalkMaker® forms are available in four patterns including Basket Weave Brick, European Block, Running Bond Brick and Country Stone, which incidentally was the pattern used for all three of the winning projects. QUIKRETE® and the Home Projects Council, a highly-regarded panel of home improvement experts, judged the entries. View the winning projects at www.quikrete.com, Facebook, Twitter and Pinterest.



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The QUIKRETE® Companies

The QUIKRETE® Companies is the largest manufacturer of packaged concrete and cement mixes in the U.S. and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE® also offers related products through numerous whollyowned subsidiaries including SPEC MIX®, Pavestone®, Custom Building Products®, Target Technologies®, Daubois® and QPR®. Collectively, QUIKRETE® products are manufactured and distributed from nearly 150 facilities in the U.S., Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. Technical centers across the QUIKRETE® network also ensure that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For more information on The QUIKRETE® Companies or its products, visit www.quikrete.com or call (800) 282-5828.

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