



Contacts:

Chad Corley
The QUIKRETE® Companies
(404) 634-9100
ccorley@quikrete.com

**THIS OLD HOUSE NAMES QUIKRETE® Q-MAX PRO CONCRETE TO LIST OF THE
100 BEST NEW HOME PRODUCTS OF 2015**

“This Old House Top 100” Reveals Year’s Must-Have Innovations

New York (Nov. 2, 2015) – Today, Time Inc.’s *This Old House* named [QUIKRETE® Q-MAX Pro](#) concrete to its fifth annual “This Old House Top 100,” a list of the 100 best new home products of the year. Each year, the editors spend months scouting, testing, and culling countless new products for the home to identify the most distinctive, useful, and innovative in seven categories: Kitchen, Bath, Tools, Home Tech, Building Products, Outdoor Living, and Finishing Touches. QUIKRETE® Q-MAX Pro was recognized in the [Building Products](#) category.

“After considering feedback from hundreds of customers, we realized there was an unmet demand for a pre-mixed concrete that sets fast, but still provides the necessary working time to get a job done right,” said Frank Owens, Vice President Marketing for The QUIKRETE® Companies. “QUIKRETE® Q-MAX Pro fulfills that demand with the perfect combination of rapid strength gain, working time and long-term structural integrity. Being recognized by This Old House is real validation that QUIKRETE® Q-MAX Pro is not only a great product, but one that will make a difference for contractors and homeowners alike.”

The first and only concrete mix that delivers one-hour working time, three-hour walk-on time and 6,500 PSI compressive strength with crack, freeze-thaw and corrosion resistance, QUIKRETE® Q-MAX Pro enables contractors to complete projects quickly while meeting the necessary structural construction and/or repair requirements. Applied at a minimum thickness of 2”, QUIKRETE® Q-MAX Pro reaches 1,000 PSI in three hours, 3,000 PSI in 24 hours and 6,500 PSI in 28 days. QUIKRETE® Q-MAX Pro, which meets ASTM C387/C387M specifications for packaged, dry, combined materials for concrete and high strength mortar, is available in 80-pound bags for less than \$10.

“Home companies release thousands of new products every year, and our job is to highlight the ones with staying power—those that are in some way brilliant and will make our readers’ lives better,” says Editor Scott Omelianuk. “We saw a shift this year toward smart home technology. The market has exploded since we introduced the Top 100 five years ago, and we have a record number of smart home products on the list. Smart home technology has found its way into every room of the house, not to mention the garage and the yard.”

A full list of the honorees featured in the November/December issue can be found at www.thisoldhouse.com/top100.

The QUIKRETE Companies Inc.

One Securities Centre
3490 Piedmont Road, Suite 1300
Atlanta, GA 30305
404.634.9100 • 404.842.1424 Fax • www.quikrete.com



In addition to www.QUIKRETE.com, more information on QUIKRETE® products is available at [Facebook](#), [Twitter](#), [Pinterest](#) and [YouTube](#).

The QUIKRETE® Companies

The QUIKRETE® Companies is the largest manufacturer of packaged concrete and cement mixes in the U.S. and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE® also offers related products through numerous wholly-owned subsidiaries including SPEC MIX®, Pavestone®, Custom Building Products®, Target Technologies®, Daubois® and QPR®. Collectively, QUIKRETE® products are manufactured and distributed from nearly 150 facilities in the U.S., Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. Technical centers across the QUIKRETE® network also ensure that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For more information on The QUIKRETE® Companies or its products, visit www.quikrete.com or call (800) 282-5828.

About This Old House

This Old House Ventures Inc. is America’s premier home-enthusiast brand, netting 50 million multimedia impressions each month through its award-winning television, print, and Web properties. The leading consumer publication for home how-to and inspiration, the award-winning *This Old House* magazine has a circulation of 950,000 and reaches an audience of nearly 6.5 million print readers. *This Old House* is available in digital format for tablets and is published by Time Inc., the largest magazine media company in the U.S.

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