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QUIKRETE® QUIKCASH PAYS FALCONS FANS FOR FIRST DOWNS

ATLANTA (Sept. 1, 2016) – For the eighth straight season, QUIKRETE® is helping fans cheer on the Atlanta Falcons through QUIKRETE® QUIKCASH, which awards one randomly selected fan at each home game \$1,000 for every first down the hometown team gains on its opening offensive drive. In addition, each winning fan receives two lower level tickets, a parking pass and pre-game sideline passes for the game.

To date, more than \$175,000 has been awarded to Atlanta Falcons fans through QUIKRETE® QUIKCASH. Fans can enter the QUIKRETE® QUIKCASH program by visiting www.atlantafalcons.com/promotions/quikcash.html. QUIKRETE®, the leading manufacturer of packaged concrete products for the building and home improvement, looks forward to joining millions of fans in rooting for the Atlanta Falcons during the 2016 season.

In addition to www.QUIKRETE.com, more information on QUIKRETE® products and projects is available at [Facebook](#), [Twitter](#), [Pinterest](#) and [YouTube](#).

The QUIKRETE® Companies

The QUIKRETE® Companies is the largest manufacturer of packaged concrete and cement mixes in the U.S. and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE® also offers related products through numerous wholly-owned subsidiaries including SPEC MIX®, Pavestone®, Custom Building Products®, Target Technologies®, Daubois® and QPR®. Collectively, QUIKRETE® products are manufactured and distributed from nearly 150 facilities in the U.S., Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. Technical centers across the QUIKRETE® network also ensure that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For more information on The QUIKRETE® Companies or its products, visit www.quikrete.com or call (800) 282-5828.

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