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QUIKRETE® LAUNCHES NEW ADVANCED-TECHNOLOGY REPAIR PRODUCTS Superior Bond Strength Delivers Permanent Results Even in Hairline Cracks

LAS VEGAS (Jan. 17, 2017) – <u>The QUIKRETE® Companies</u>, the leading manufacturer of packaged concrete products for the building and home improvement markets, is introducing three new repair products at the World of Concrete (WOC). <u>QUIKRETE® FastSet™ Concrete Crack Repair</u>, <u>QUIKRETE® Epoxy Concrete Repair</u> and <u>QUIKRETE® Polymer Modified Structural Repair</u> products will be showcased at WOC in booth S10326 at the Las Vegas Convention Center from Jan. 17-20, 2017.

"Concrete is a hard, durable material, but will inevitably crack, chip, break or suffer some other damage that requires repair," said Frank Owens, Vice President Marketing for The QUIKRETE® Companies. "We've strengthened our already comprehensive repair line with several new advanced-technology products that cure quickly and structurally bond cracked and broken concrete. In fact, the FastSet™ Concrete Crack Repair can penetrate even the smallest cracks and harden to produce permanent repairs that other traditional materials can only address cosmetically. These competitive advantages expedite repairs with unmatched performance, which saves time, money and frustration fixing damaged surfaces."

QUIKRETE® FastSetTM Concrete Crack Repair

Specially formulated as a self-leveling, low-viscosity material, QUIKRETE® FastSet™ Concrete Crack Repair penetrates deep into cracks ranging from hairline to 1" before gaining bond strength that delivers permanent repairs. QUIKRETE® FastSet™ Concrete Crack Repair is a rapid-curing, two-part hybrid polyurethane crack repair material that can have traffic on driveways, basements, garages, bridge decks, sidewalks and other horizontal concrete surfaces open in one hour. The 8.6-ounce cartridges are applied with a standard caulk gun and available for approximately \$20.



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QUIKRETE® Epoxy Concrete Repair

A rapid-curing, two-part epoxy with non-sag characteristics, QUIKRETE[®] Epoxy Concrete Repair is ideal for vertical and horizontal bonding and repair applications in concrete, brick, stucco and other cementitious materials. The 8.6-ounce cartridges are applied with a standard caulk gun and available for approximately \$17.

QUIKRETE® Polymer Modified Structural Repair

A polymer-modified, rapid-hardening, high-strengthen material, QUIKRETE[®] Polymer Modified Structural Repair is designed for partial-depth repairs in vertical and horizontal surfaces from feathered edge to eight inches thick. It can also be extended with gravel for full-depth repair more than four inches. QUIKRETE[®] Polymer Modified Structural Repair, which can be shaped to match the surrounding surfaces, is available in 20-pound pails for approximately \$13.

A comprehensive display of QUIKRETE[®] products along with hourly demonstrations will be conducted daily in booth S10326 at WOC from 9:30 a.m. to 4 p.m. with a lunch break from noon – 1 p.m. QUIKRETE[®] will randomly award two people \$1,000 each day for attending a product demonstration as verified by having a show badge scanned at the booth.

More information on QUIKRETE® products and projects is available at www.quikrete.com, Facebook, Twitter, Pinterest and YouTube.

The QUIKRETE® Companies

The QUIKRETE® Companies is the largest manufacturer of packaged concrete and cement mixes in the U.S. and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE® also offers related products through numerous whollyowned subsidiaries including SPEC MIX®, Pavestone®, Custom Building Products®, Target Technologies®, Daubois® and QPR®. Collectively, QUIKRETE® products are manufactured and distributed from nearly 150 facilities in the U.S., Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. Technical centers across the QUIKRETE® network also ensure that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For more information on The QUIKRETE® Companies or its products, visit www.quikrete.com or call (800) 282-5828.

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