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ATLANTA FALCONS CELEBRATE 10TH ANNIVERSARY OF QUIKRETE® QUIKCASH

ATLANTA (Aug. 20, 2018) – For the 10th straight NFL season, one randomly selected fan at each Atlanta Falcons’ home game will receive \$1,000 for every first down the hometown team gains on its opening offensive drive. Building on more than \$200,000 in QUIKRETE® QUIKCASH awarded to date, Atlanta Falcons’ fans can enter for a chance to win during the 2018 season by visiting AtlantaFalcons.com/promotions.

In addition to QUIKRETE® QUIKCASH, each selected fan also receives two lower level tickets, a parking pass and pre-game sideline passes for the game. QUIKRETE®, the leading manufacturer of packaged concrete products for building, repair and home improvement, encourages fans to enter starting with the Atlanta Falcons’ homeopener against division rival Carolina Panthers on Sept. 16th at 1 p.m. EST at Mercedes-Benz Stadium.

In addition to www.QUIKRETE.com, more information on QUIKRETE® products and projects is available at [Facebook](#), [Instagram](#), [Twitter](#), [Pinterest](#) and [YouTube](#).

The QUIKRETE® Companies

The QUIKRETE® Companies is the largest manufacturer of packaged concrete and cement mixes in the U.S. and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE® also offers related products through numerous wholly-owned subsidiaries including, Keystone Hardscapes®, Custom® Building Products, Contech® Engineered Solutions, Rinker Materials™, Pavestone®, SPEC MIX®, Target Technologies®, Daubois® and QPR®. Collectively, The QUIKRETE® Companies operates about 250 facilities in the U.S., Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. Technical centers across the QUIKRETE® network also ensure that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For more information on The QUIKRETE® Companies or its products, visit www.quikrete.com or call (800) 282-5828.

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