



Contacts:

Chad Corley
The QUIKRETE® Companies
(404) 634-9100
ccorley@quikrete.com

SETTING POSTS WITH QUIKRETE® TOPS 2019 PROJECT LIST
How-To Videos Instill Confidence with Simple, Clear, and Concise Instructions

ATLANTA (Jan. 27, 2020) – Building decks and fences, installing mailboxes and basketball goals, and other post-setting projects landed at the top of many people’s “to-do” list last year. According to [QUIKRETE®](#), [Setting Posts without Mixing](#) was the most popular how-to project video in 2019. The leading manufacturer of pre-blended commercial-grade cement and concrete products, QUIKRETE identified the most popular projects based on more than 20 million how-to video views across its [website](#), [YouTube channel](#) and other social media channels.

“Our video views really demonstrate a growing interest in a variety of concrete, stucco and masonry building projects,” said Frank Owens, senior vice president of marketing for The QUIKRETE® Companies. “Setting posts is a prime example of a project people are confidently tackling thanks to the clear, concise and easy-to-understand instructions in the how-to video. What could be more simple than pouring dry QUIKRETE® Fast-Setting Concrete in a hole around a post and soaking it with water? After setting in about 30 minutes, you can nail fence board or attach a mailbox to the post in just four hours. Sure, some other projects are more involved, but our how-to videos are making people comfortable with the materials and process.”

QUIKRETE® Top 10 Project Videos

1. How to Set Posts without Mixing
2. How to Pour & Finish Concrete
3. How to Build Concrete Lawn Borders
4. How to Build Deck Footings
5. How to Resurface Concrete
6. How to Make a Concrete Countertop
7. How to Install Veneer Stone
8. How to Build a Block Wall without Mortar
9. How to Build a Block Wall with Mortar
10. How to Repair Concrete Edges & Corners

For more information about QUIKRETE, visit www.QUIKRETE.com and/or connect at [Facebook](#), [Instagram](#), [LinkedIn](#), [Twitter](#), [Pinterest](#) and [YouTube](#).



The QUIKRETE® Companies

The QUIKRETE® Companies is the largest manufacturer of packaged concrete and cement mixes in the U.S. and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE® also offers related products through numerous wholly-owned subsidiaries including SPEC MIX®, Pavestone®, Custom Building Products®, Contech®, Rinker Materials™, Target Technologies®, Daubois® and QPR®. Collectively, The QUIKRETE® Companies operates about 250 facilities in the U.S., Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. Technical centers across the QUIKRETE® network also ensure that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For more information on The QUIKRETE® Companies or its products, visit www.quikrete.com or call (800) 282-5828.

###

