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QUIKRETE® ONE BAG WONDER 2.0 RAISES BAR ON DIY CONCRETE PROJECTS
Encore Contest Requires Greater Creativity with a Single Bag to Win \$2,500

ATLANTA (June 11, 2017) – On the strength of more than 100 do-it-yourself (DIY) concrete project entries led by the winning toilet tank topper last summer, a new level of imagination will be necessary to win the [One Bag Wonder 2.0](#) contest. For the second year, [QUIKRETE®](#) the leading manufacturer of packaged concrete, and [HomeMade Modern](#), an online resource for smart modern home furnishing ideas, are challenging people to submit DIY concrete projects in the [One Bag Wonder 2.0](#) contest for a chance to win cash prizes.

“We certainly believe there are endless possibilities with concrete, but the project creativity demonstrated in the contest last year went beyond our expectations,” said Frank Owens, Vice President of Marketing for The QUIKRETE® Companies. “In fact, the projects proved so popular that we published a [concrete coffee table book](#) as inspiration for others. In addition, we had countless people asking when the next One Bag Wonder contest would take place. With such a high benchmark, competition for the top spots this year will be tight.”

From June 11 through July 9, [One Bag Wonder](#) contest entries can be submitted by emailing a 100-word project description including directions with at least three photos or video to 1BagWonder@quikrete.com and by posting on social media with #QUIKRETE1BagWonder. [QUIKRETE®](#) and [HomeMade Modern](#) will be joined by the [Home Projects Council](#), a think tank of home improvement experts, in judging the projects based on creativity, craftsmanship and quality. The winners will be announced on July 17 with first place receiving \$2,500, second place \$1,500 and third place \$500. Visit www.QUIKRETE.com or the QUIKRETE® [Facebook](#) page for more details, product information and project inspiration.

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The QUIKRETE® Companies

The QUIKRETE® Companies is the largest manufacturer of packaged concrete and cement mixes in the U.S. and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE® also offers related products through numerous wholly-owned subsidiaries including SPEC MIX®, Pavestone®, Custom Building Products®, Contech®, Rinker Materials, Target Technologies®, Daubois® and QPR®. Collectively, QUIKRETE® products are manufactured and distributed from nearly 150 facilities in the U.S., Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. Technical centers across the QUIKRETE® network also ensure that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For more information on The QUIKRETE® Companies or its products, visit www.quikrete.com or call (800) 282-5828.

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