



Contacts:

Chad Corley
The QUIKRETE® Companies
(404) 634-9100
ccorley@quikrete.com

**CONCRETE ENTERS STRATO-SPHERE WITH WINNING
QUIKRETE® ONE BAG WONDER PROJECT**

Johnny Brooke Earns \$2,500 and Trip to Haven Conference with Electric Guitar

ATLANTA (Dec. 15, 2020) – A twist on its annual [One Bag Wonder](#) contest, [QUIKRETE®](#) challenged people to make concrete gifts for family and friends this holiday season rather than buying from a department store or a retail website. Prevailing in a very stiff competition, Johnny Brooke hit all the right notes with his winning strat-style electric guitar. Stephanie Leigh claimed second prize with her Christmas Tree Mannequin followed by Joseph Grout’s Geometric Atlas Sculpture in third place. Judged based on creativity, craftsmanship and quality, the winning DIY concrete projects netted Brooke, Leigh and Grout \$2,500, \$1,500 and \$500, respectively, as well as a trip to Atlanta for the [Haven Conference](#) next July. Alicia Castano received honorable mention for her Concrete Christmas Village.

“We’ve traditionally held the QUIKRETE One Bag Wonder contest in the spring or summer when people are more actively engaged in DIY projects, but with the unique circumstances this year, we thought a holiday edition might be a nice change,” said Frank Owens, Senior Vice President of Marketing for The QUIKRETE® Companies. “While we anticipated getting some unique projects, the level of creativity reached new heights led by Johnny’s QUIKRETE guitar. As a musician myself, I’m truly amazed at the imagination it took to even conceptualize transforming concrete into a functioning electric guitar. The same sentiment could be said about all the projects, which made picking the winners very difficult.”

Conducted from Nov. 1st to 30th, the DIY holiday gift projects entered in the One Bag Wonder contest had to be completed with no more than one bag of any QUIKRETE product. A QUIKRETE panel was joined by the [Home Projects Council](#), a think tank of home improvement experts, in judging the projects, which can be viewed at [QUIKRETE One Bag Wonder](#). For more information about QUIKRETE products and projects, visit www.QUIKRETE.com and/or connect at [Facebook](#), [Instagram](#), [LinkedIn](#), [Twitter](#), [Pinterest](#) and [YouTube](#).



The QUIKRETE® Companies

Founded in 1940, The QUIKRETE® Companies serves the residential, commercial, industrial and infrastructure industries as a scalable, single-source solution for building, repair and rehabilitation projects across North America. Not only the largest manufacturer of packaged concrete and cement mixes in the U.S. and Canada, The QUIKRETE® Companies also delivers high-quality, commercial-grade products through related industry-leading organizations including Custom Building Products®, Contech® Engineered Solutions, Rinker Materials™, Keystone Hardscape®, Pavestone®, Best Block, Premier Building Solutions™, Spec Mix®, Target Technologies®, Daubois® and QPR®. The QUIKRETE® Companies operates about 250 facilities including technical centers to provide unmatched product innovation, depth, quality-control and distribution as well as full-service customer support. The QUIKRETE® Companies truly is “What America’s Made Of”. For more information, visit www.quikrete.com or call (800) 282-5828.

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