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**QUIKRETE® Q-MAX PRO CONCRETE NAMED A MOST INNOVATIVE PRODUCT
AT WORLD OF CONCRETE AWARD WINNER**

ATLANTA (March 7, 2016) – [QUIKRETE® Q-MAX Pro](#), the first and only concrete mix that delivers one-hour working time, three-hour walk-on time and 6,500 PSI compressive strength with crack, freeze-thaw and corrosion resistance, was recently named a 2016 Most Innovative Products (MIP) by Hanley Wood, the premier company serving the information and marketing needs of the construction industry. Presented annually in conjunction with the World of Concrete, QUIKRETE® Q-MAX Pro won the “Industry Choice” award in the MIP Materials for Concrete Construction category.

“These innovative products will increase safety and productivity across all facets of the concrete and masonry industries.” noted Bill Palmer, Editorial Director of Hanley Wood’s Commercial Construction Group.

QUIKRETE® Q-MAX Pro Concrete Mix provides the working time and rapid strength gain ideally suited for horizontal concrete applications such as slabs, parking garages, bridge decks, roads, balconies, steps, floors, ramps, sidewalks and patios. In addition, QUIKRETE® Q-MAX Pro features alkali-resistant fiberglass fibers for crack resistance, an air-entraining admixture for a superior finish, easy workability and freeze-thaw durability, and an integral corrosion inhibitor. Applied at a minimum thickness of 2”, QUIKRETE® Q-MAX Pro reaches 1,000 PSI in three hours, 3,000 PSI in 24 hours and 6,500 PSI in 28 days. QUIKRETE® Q-MAX Pro, which meets ASTM C387/C387M specifications for packaged, dry, combined materials for concrete and high strength mortar, is available in 80-pound bags for under \$10. More information on QUIKRETE® products is available at www.quikrete.com, [Facebook](#), [Twitter](#), [Pinterest](#) and [YouTube](#).

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The MIP award program allows World of Concrete attendees and audiences of CONCRETE CONSTRUCTION, MASONRY CONSTRUCTION, AND THE CONCRETE PRODUCER an opportunity to vote for the products they judge as innovative. Winners are also selected by a panel of industry experts, many of whom serve on the World of Concrete Educational Advisory Board, as well as by the editors of CONCRETE CONSTRUCTION, MASONRY CONSTRUCTION, and THE CONCRETE PRODUCER. Winning products are chosen based on the innovation they bring to the industry.

This year's products were grouped into nine categories. For additional information and photos of the winners and other entries, visit www.votemip.com.

The QUIKRETE® Companies

The QUIKRETE® Companies is the largest manufacturer of packaged concrete and cement mixes in the U.S. and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE® also offers related products through numerous wholly-owned subsidiaries including SPEC MIX®, Pavestone®, Custom Building Products®, Target Technologies®, Daubois® and QPR®. Collectively, QUIKRETE® products are manufactured and distributed from nearly 150 facilities in the U.S., Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. The QUIKRETE® Technical Center also ensures that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For additional information on The QUIKRETE® Companies or its products, please visit www.quikrete.com or call (800) 282-5828.

About Hanley Wood

Hanley Wood is the premier company serving the information, media, and marketing needs of the residential, commercial design and construction industry. Utilizing the largest analytics-and editorially-driven Construction Industry Database, the company provides business intelligence and data driven services. The company produces award-winning media, both digital and print, high-profile executive events, and strategic marketing solutions. To learn more, visit www.hanleywood.com.

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