

FAQ, OFFICIAL RULES AND PRIZING

QUIKRETE® “One Bag Wonder” Contest being facilitated by QUIKRETE® will award \$4,500 in total prize money and a trip to Atlanta, Georgia to the creators of the three winning do-it-yourself (DIY) projects using one bag or less of any QUIKRETE® concrete mix listed below.

QUIKRETE® “One Bag Wonder” Contest FAQ

Who is eligible to enter?

- The Contest is open to legal residents or visitors with legal temporary residence in the 50 United States, District of Columbia and Puerto Rico who are 18 years of age or older at the time the Contest begins.
- Employees, directors and officers of The QUIKRETE® Companies, its subsidiaries, parent company, affiliates and advertising, contest, fulfillment and marketing agencies, their respective spouses and other immediate family members (and their respective spouses), and persons living in the same households as these individuals are not eligible to participate in the Contest.

What can I win?

- QUIKRETE® will award one (1) First Place \$2,500, one (1) Second Place \$1,500 and one (1) Third Place \$500 prize.
QUIKRETE® will also award all three winners with economy airfare and hotel accommodations to Atlanta, Georgia for the [Haven Conference](#) (date to be determined, 2022). The winners will promote their projects in collaboration with QUIKRETE® at the Haven Conference. In the event a winner is unable to attend the Haven Conference, he or she forfeits the airfare and hotel accommodations to Atlanta, Georgia, but still allows QUIKRETE® to promote his or her winning project at the event.

How do I enter and what is the deadline?

- Email at least three photos or a video of a DIY project created with one bag or less of any QUIKRETE® concrete mix listed below with a description approximately 200 words long including the inspiration and step-by-step instructions to 1BagWonder@quikrete.com or post the same items on Facebook, Instagram, Pinterest and/or Twitter with the hashtag #QUIKRETE1BagWonder by October 8, 2021 at 11:59:59 PM Eastern Time for consideration. The photos or video should include clear images of the QUIKRETE® product being used and person doing the project. Entries supported by video are highly encouraged. Remember that your entry will be viewable on social media, so don't include any images or information that you do not want to be made public.

Does the project require the use of a QUIKRETE® product?

- Yes. One bag or less of any QUIKRETE® Concrete Mix, including QUIKRETE® Concrete Mix, QUIKRETE® Fast-Setting Concrete Mix, QUIKRETE® Crack Resistant Concrete Mix, QUIKRETE® Countertop Mix, QUIKRETE® Q-Max Pro, QUIKRETE® Sand Topping Mix or QUIKRETE® 5000 Concrete Mix must be used on the DIY project to be eligible to win. With that in mind, the QUIKRETE® product used on the project must be visible in the “before” and “after” photos or video submitted for consideration.

If I'd like to have my entry removed from consideration, what can I do?

- Make your request to 1BagWonder@quikrete.com and we will remove your entry.

How do I know if my entry has been received?

- You will receive a confirmation email from 1BagWonder@quikrete.com.

What determines if an entry isn't accepted?

- If the submission is not emailed to 1BagWonder@quikrete.com or posted on Facebook, Instagram, Pinterest and/or Twitter by the deadline, the entry will be ruled ineligible. If a

QUIKRETE® product is not clearly visible in the project photos or video, the entry will be ruled ineligible. If the person submitting the entry is not in the photos with the QUIKRETE® products, that entry will be ruled ineligible. If it is suspected that a photo or video has been altered to meet the required criteria, that entry will be ruled ineligible. If the photo or video is deemed inappropriate, the entry will be ruled ineligible. If a description approximately 200 words long including the inspiration and step-by-step instructions isn't included with the submission, the entry will be ruled ineligible. If the hashtag #QUIKRETE1BagWonder isn't included with a social media submission, the entry will be ruled ineligible. The entry may otherwise be deemed ineligible or rejected as contemplated by the Official Rules. Further, QUIKRETE® has the right in its sole discretion to deem any entry ineligible and/or remove an entry from consideration at any time.

How are the winners determined?

- QUIKRETE® and the [Home Project Council](#), a group of highly-regarded home improvement experts, will identify the winners based on creativity, quality and overall appearance.

How will winners be notified?

- On October 25, 2021, the three winners will be announced on QUIKRETE® social media accounts and websites with directions on collecting their prize.

Will the winners have any obligations to QUIKRETE® following the contest?

- Yes. All winners agree that QUIKRETE® can publicize their involvement, their name and their likeness in the contest through news releases, advertisements, website and social media posts, newsletters, and other internal and external marketing vehicles. This includes exhibiting the winning project at Haven Conference in Atlanta, Georgia (date to be determined, 2022).

Contact 1BagWonder@quikrete.com with any questions or concerns about the contest.

QUIKRETE®
“One Bag Wonder” Contest
Official Rules

1. “One Bag Wonder Holiday Editions” Contest (“Contest”) begins at 9:00:00 AM Eastern Time (“ET”) on September 7, 2021 and ends at 11:59:59 PM ET on October 8, 2021. The computer clock of QUIKRETE® (“Sponsor”) is the official time-keeping device in the Contest. This Contest is in no way sponsored, endorsed, or administered by Facebook, Instagram, Pinterest or Twitter (“Social Media”). All questions, comments or complaints regarding the Contest should be directed to the Sponsor (defined below) at the address listed below and not to Social Media. The information you provide will only be used for contacting the prize winners or if the user opts in to receive more information.
2. ELIGIBILITY: The Contest is open to legal residents or visitors with legal temporary residence of the 50 United States, District of Columbia and Puerto Rico, who are 18 years of age or older at the time the Contest begins. Employees, officers and directors of Sponsor and its subsidiaries, their respective parent companies, affiliates, and advertising, Contest, fulfillment and marketing agencies, their spouses or other immediate family members (parent, child, or sibling and their respective spouses, regardless of where they reside) and persons living in the same households as such individuals (whether related or not) are not eligible to participate in the Contest. By participating in the Contest, participants release, discharge and hold harmless Sponsor, its parent company, affiliates, subsidiaries, retailers, advertising and promotion agencies and the respective officers, directors, employees and agents of each of the foregoing, from any and all damages whether direct or indirect, which may be due to or arise out of participation in the Contest or any portion thereof, or the acceptance, use/misuse or possession of any prize. By participating, you agree to these Official Rules and to the decisions of the Sponsor, which are final and binding in all respects. Void where prohibited by law, rule or regulation. All applicable federal, state and local laws and regulations apply.

The Contest will consist of three (3) phases, as detailed below:

- Entry Period – Begins at 9:00:00 AM ET on September 7, 2021 and ends at 11:59:59 PM ET on October 8, 2021
- Determining Winners – Begins at 12:00:00 AM ET on October 11, 2021 and ends at 1:59:59 PM ET on October 24, 2021
- Winner will be Notified on or about – 2:00:00 PM ET on October 25, 2021

3. HOW TO PARTICIPATE IN CONTEST: You may enter the Contest between 9:00:00 AM ET on September 7, 2021 and 11:59:59 PM ET on October 8, 2021 (the “Entry Period”). LIMIT one (1) entry per person and per email address for the length of the Entry Period. Any attempt by a person to use multiple email accounts to enter more than once may result in disqualification at the discretion of the Sponsor.

TO ENTER CONTEST: Email at least three photos or a video of a DIY project created with one bag or less of any QUIKRETE® concrete mix listed herein with a description approximately 200 words long including the inspiration and step-by-step instructions to 1BagWonder@quikrete.com or post the same items on Facebook, Instagram, Pinterest and/or Twitter with the hashtag #QUIKRETE1BagWonder by October 8, 2021 at 11:59:59 PM ET for consideration (“Contest Entry”). The photos or video should include clear images of the QUIKRETE® concrete mix being used and person doing the project. Contest Entries supported by video are highly encouraged. Remember that your Contest Entry will be viewable on social media, so don't include information that you do not want to be made public.

Contest Entry may not contain, as determined by the Sponsor, in its sole discretion, any content that:

- Is sexually explicit, profane or pornographic or contains nudity; is violent or derogatory of any race, color, religion, creed, sex, sexual orientation, pregnancy and pregnancy related conditions, gender identity, national origin, ancestry, age, veteran status, disability, genetic information or military service;
- Promotes alcohol, drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message;
- Is obscene or offensive; endorses any form of hate or hate group;
- Appears to duplicate any other submitted contest entries;
- Defames, misrepresents or contains disparaging remarks about other people or companies;
- Contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, without permission;
- Contains any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;
- Contains copyrighted materials owned by others (including photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies or other media), without permission;
- Contains any individual other than the entrant and/or any materials embodying the names, likenesses, voices, or other indicia identifying any person, including, without limitation, celebrities and/or other public or private figures, living or dead, without providing legal releases for such use in a form satisfactory to sponsor;
- Contains look-alikes of celebrities or other public or private figures, living or dead;
- Communicates messages or images inconsistent with the positive images and/or good will to which sponsor wishes to associate; and/or
- Violates any law.

By submitting a Contest Entry, each entrant represents and warrants that his/her photos are original to the entrant, that the Contest Entry has not been previously published, has not won previous awards, and that neither it nor its contents infringes upon or violates the rights of any third party, including any copyrights, trademarks, rights of privacy, publicity or other intellectual property. By submitting a Contest Entry, entrant warrants and represents that he/she consents to the submission and use of the Contest Entry in the Contest and to its use as otherwise set forth herein. By submitting a Contest Entry, entrant acknowledges and agrees that Sponsor may receive other Contest Entries

under this Contest that may be similar or identical to the Contest Entry submitted by entrant, and entrant waives any and all claims he/she may have had, may have, and/or may have in the future, that any other Contest Entry reviewed and/or used by Sponsor may be similar to his/her Contest Entry.

All Contest Entries submitted may be posted on the publicly accessible Sponsor Website and Sponsor Social Media during and following the Contest, and that Sponsor is not responsible for any unauthorized use of Contest Entries by third parties. Entrants agree that they will not use the Contest Entry in conjunction with any other contest during the Contest Period without the express consent of Sponsor in each instance.

Company names, trademarks and any other copyrighted materials (collectively, "Third Party Intellectual Property") may not be included in any Contest Entry submitted. Any Contest Entry submitted with any Third Party Intellectual Property may be disqualified if such use is deemed impermissible or illegal, as determined by Sponsor in its sole discretion. Use of automated devices is not valid for entry. Any Contest Entry that is submitted with the use of an automated device will be deemed ineligible. By submitting a Contest Entry, the Entrant: 1) irrevocably grants Sponsor the royalty-free right throughout the world to use, re-use, copy, publish, republish in whole or in part, edit, add to, modify, and rearrange the Contest Entry in whatever media, including without limitation edit, rearrange, and/or copy the Contest Entry for use in the promotion of Sponsor's products and services without further permission, consideration or payment to the entrant, except where prohibited; 2) warrants and represents that the Contest Entry is 100% the original creation/work by the entrant and that use of the Contest Entry as described herein will not violate any law or infringe upon the rights, title, claim or interest of any third party; and 3) certifies that entrant is the creator and sole copyright owner of the Contest Entry.

NO PURCHASE NECESSARY: No purchase is necessary to enter or win a prize. A purchase will also not improve your chances of winning.

4. **DETERMINING WINNERS:** At the end of the Entry Period, Sponsor and the Home Project Council ("HPC"), a group of highly-regarded home improvement experts, will judge, vote and announce the first place winner, second place winner and third place winner, respectively on Sponsor Social Media and Sponsor Website.
5. **CONTEST PRIZES:** One (1) First Place \$2,500, One (1) Second Place \$1,500 and One (1) Third Place \$500. QUIKRETE® will also award all three winners with airfare and hotel accommodations to Atlanta, Georgia for the [Haven Conference](#) (date to be determined, 2022). The winners will promote their projects in collaboration with QUIKRETE® at the Haven Conference. In the event the winner is unable to attend the Haven Conference, he or she forfeits the airfare and hotel accommodations to Atlanta, Georgia, but still allows QUIKRETE® to promote his or her winning project at the event.
6. **WINNER NOTIFICATION:** All winners will be notified via email from 1BagWonder@quikrete.com, Sponsor Social Media and/or Sponsor Website on October 25, 2021 with direction for prize fulfillment. The winners have until 11:59:59 PM ET on November 5, 2021 to contact Sponsor at 1BagWonder@quikrete.com to claim their prize. If the winner does not claim their prize by 11:59:59 PM ET on November 5, 2021, Sponsor and HPC will award the prize to another Contest Entry. The Contest winners will be sent, via email, an Affidavit of Eligibility/Release and an IRS W9 Form. All forms must be completed, signed, notarized and returned to Sponsor within ten (10) days of date of issuance. The winner then and only then becomes officially the winner ("Official Winner") and is awarded their monetary prize. If such official winner cannot be contacted within a reasonable time period, if the potential winner is ineligible, if any notification is returned undeliverable, or if the Official Winner otherwise fails to fully comply with these Official Rules, he/she will forfeit that prize and an alternate winner will be selected by Sponsor and HPC. Each Official Winner grants Sponsor the right to use and publish his/her proper name and state of residence online (including on Sponsor's Website and Social Media) in connection with the Contest. Acceptance of a prize constitutes permission for Sponsor to take photographs and/or video of the Prize Winner, and use Prize Winner's name and

likeness for any and all advertising and promotional purposes as Sponsor so determines without notice or further compensation, except where prohibited by law. All decisions of the judges and Sponsor shall be binding and final. The Sponsor does not assume any responsibility for any disruption in the Contest caused by circumstance or other unforeseen events outside of the control of the Sponsor. In the event there is a discrepancy or inconsistency between disclosures and other statements contained in any Contest materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern, and control.

7. **PRIZE AWARDING:** No prize substitution, cash equivalent of prize, transfer or assignment of prize (or portion thereof) is permitted, except by Sponsor in its sole discretion, or as otherwise provided herein. Sponsor reserves the right to substitute the prize (or portion thereof) with one of comparable or greater value, at its sole discretion. Any portion of a prize not accepted by an Official Winner will be forfeited. All prize details are at Sponsor's sole discretion. Sponsor has neither made nor is responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition, or fitness for a particular purpose.
8. **MISCELLANEOUS:** Sponsor is not responsible for any problems or technical, hardware, or software malfunctions of any telephone, cable, fiber or satellite network lines, failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or utilized in this Contest, computer online systems, servers or providers, computer equipment, software, failure of any e-mail or Contest Entry to be received by the Sponsor due to technical problems, human error or traffic congestion, unavailable network connections on the Internet or at any website, or any combination thereof, including, without limitation, any injury or damage to entrant's or any other person's computer relating to or resulting from participating in this Contest or downloading any materials in this Contest. By submitting a Contest Entry, entrant agrees to abide by the terms of these Official Rules. In the event of a dispute regarding the identity of any potential winner, the potential winner will be deemed to be verified by a top ten (as determined by the number of users) social media account. If, in Sponsor's sole determination, a dispute cannot be resolved, the Entry will be deemed ineligible. Entries generated by a script, macro or other automated means will be disqualified. Entries that are incomplete, garbled or corrupted are void and will not be accepted. Except as noted in these rules, information collected from entrant is used only for the purpose of the prize drawing and to notify winners, and will not be re-used, sold or shared in any manner by Sponsor or any third parties, unless entrant has elected to receive additional information and promotional material from Sponsor or a third party. In the event of any discrepancy between the Sponsor's Privacy Policy and these Official Rules, these Official Rules shall control and govern. By entering the Contest, you agree to all of the terms and conditions of the Sponsor's Privacy Policy, which is available at: <http://www.quikrete.com/ContactUs/Privacy.asp>.
9. **DISQUALIFICATION:** Entrants found tampering with or abusing any aspect of this Contest, as solely determined by Sponsor, will be disqualified. If disqualified for any of the above abuses, Sponsor reserves the right to terminate entrant's eligibility to participate in the Contest. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be in violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek recourse to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Sponsor reserves the right to terminate, cancel, suspend and/or modify the Contest if any fraud, virus or other technical problem corrupts the administration, security, or proper play of the Contest, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right, but not the obligation, to award the prizes at random from among the eligible, non-suspect Contest Entries received up to the time of the impairment.
10. **LIABILITY & RELEASE:** By participating in the Contest, Entrant agrees to release and hold harmless the Sponsor and its parent companies, affiliates, subsidiaries, retailers, and advertising and promotion agencies, and the respective officers, directors and employees of each, from and against any claim or cause of action arising out of participation in the Contest or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Contest; (b) technical errors

related to computers, servers, providers, or telephone or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Contest or the processing of Contest Entries; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt of any prize. Entrant further agrees that in any cause of action, the Sponsor's liability will be limited to the cost of entering and participating in the Contest, and in no event shall the Sponsor be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. Sponsor reserves the right to correct typographic, clerical or printing errors in any Contest materials. Sponsor is not responsible for any typographical or other error in the printing of this Contest, the administration of the Contest or in the announcement of prize winners, including such error as may give an erroneous indication that a prize has been won. In the event the Sponsor is prevented from continuing with this Contest, or the integrity and/or feasibility of the Contest is undermined by any event including but not limited to fire, flood, pandemic/epidemic, earthquake, explosion, labor dispute, or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state, provincial or local government law, order of regulation, order of any court or jurisdiction, or other cause not reasonably within the Sponsor's control (each a "Force Majeure" event) the Sponsor shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or terminate the Contest without notice or further obligation. If the Sponsor, in its discretion, elects to abbreviate, cancel or terminate the Contest as a result of a Force Majeure event, the Sponsor reserves the right, but shall have no obligation, to award the prize from among all valid and eligible Contest Entries received up to the time of such Force Majeure event.

11. TAX INFORMATION: All applicable federal, state, local, and other taxes on prizes are the sole responsibility of the applicable winner.
12. DISPUTES: Except where prohibited by applicable law, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Georgia. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Georgia, without giving effect to any choice of law or conflict of law rules (whether of the State of Georgia or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Georgia.

SPONSOR: The QUIKRETE® Companies, Five Concourse Parkway, Suite 1900, Atlanta, GA 30328